

China Macro Flash

Beijing Trip Note: Rising Cost of Capital Is a Concern

- **The Premier put on GDP growth: 7.5%** – While the growth and reform were carefully balanced early this year, Premier Li Keqiang's speech last week, for the first time since taking office, signaled that the government may put growth ahead of reform. Many experts we met believed that 7.5% is the likely floor for this year, though it's possible that this target could be reduced to 7% next year. The room for reform could be limited if 7.5% is the confirmed bottom line.
- **Rising funding cost by 1-2 ppts in 2H** – The liquidity squeeze in June may push the risk premium in financial markets higher. If it materializes, this is equivalent to 4-8 rate hikes of 25 bps each. Meanwhile, the real cost of funding in the industrial sector had been around 9% due to the 16-month old PPI deflation. These should force de-leveraging in the economy and increase the risk of deflation.
- **Growth drags and policy supports** – China will have to undertake de-leveraging in the financial market and in the local government sector, de-capacity in the real economy, and a bubble squeeze in some tier 3 and 4 cities. The GDP growth rate in 2H will likely be slower than in 1H. Boosting investment in social housing, railway, environment related activities, urban infrastructure and IT are likely the near-term remedies.
- **Fiscal policy could be more proactive** – It's unlikely to increase the fiscal deficit this year. But the government may activate the idle fiscal money deposited in the Central Bank. Total fiscal deposit in the Central Bank is about Rmb3.23tn, and Rmb1tn is idle. If the Rmb1tn idle fiscal money can be mobilized, it's equivalent to the fiscal spending in the Rmb4tn stimulus package introduced in Nov 2008.
- **The long-term property policy is to manage expectations** – Cheap rental housing will likely be the key focus of social housing. First-home buyers will be supported by favorable policy. The home purchase restriction will probably be removed in one to two years, alongside the expansion of property tax pilots.

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Beijing Trip Note: Rising Cost of Capital Is a Concern

We hosted two-day policy meetings last week in Beijing. Here are some key takeaways.

The Premier put on growth: 7.5%

Premier Li Keqiang's speech in Guangxi last week signaled that the government may put growth ahead of reform at least for the time being. In our view, this is the first time that the new leaders had expressed their priority between growth and reform. The room for reform shall be determined by the level of growth that is defended.

Though debatable, many experts agreed that the Premier is looking for 7.5% for this year before it drops to 7% next year. Premier Li Keqiang called to defend the growth bottom line while he was on a field trip in Guangxi, China's Southern province, but did not mention the specific target. In our meetings in previous trips, many experts had argued that the bottom is actually 7%. Defending 7% or 7.5% will imply different level of policy support.

Rising cost of capital by 1-2 ppts

One expert suggested that the funding cost for trust products may rise by 1-2 ppts in 2H due to low risk appetite and rising risk premium. Lenders or investors in the financial markets may hold cash at a level more than needed. This is a natural consequence of the liquidity crunch in June.

The liquidity crunch was caused by the sharp drop of excessive reserve ratio since May. In normal times, this ratio should be between 2-3%, but it dropped to 1.7% by the end of May. Due to slow capital inflows in June, banks had to rely on the interbank market for additional funding. The PBOC had been slow in reacting to the changing liquidity conditions, which had resulted in the abnormal Shibor surge.

The duration mismatch in the shadow banking sector was mainly due to the cost concern. Wealth management products were funded by short-term money but invested in longer-term assets. This creates arbitrage opportunities. The clampdown on shadow banking will likely increase the cost of capital.

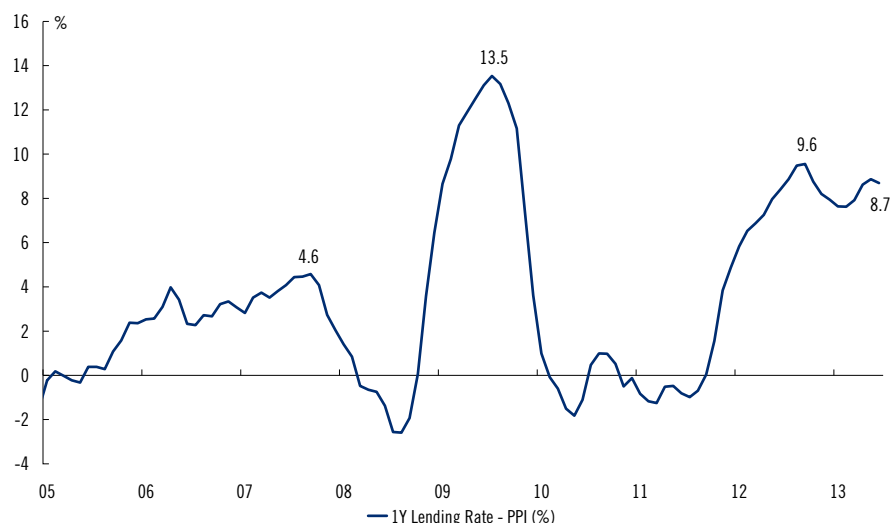
According to the expert, local governments borrow through trust products at the annualized cost of 12-13%, and property developers at 13-14%. For lending to the real economy, the affordable cost to SMEs was about 9%, beyond the profit line of trust companies.

Four macro trends this year and beyond

The expert expected that four trends emerging for the rest of the year may weigh on the economy. The Chinese economy is depending on investment growth in the infrastructure and property sectors. Both could be under pressure in 2H due to rising cost of capital. The GDP growth rate in 2H will likely be slower than in 1H.

- Financial system de-leveraging: It implies less credit to the real economy.
- Local government de-leveraging: It may slow investment in the infrastructure sector. Some local government defaults are possible in the future particularly when fiscal revenue growth decelerated.
- De-capacity in the real economy: It will also be negative to GDP growth.

Figure 1. The Real Industrial Borrowing Cost Is At Tightening Level



Source: CEIC and Citi Research

- Property bubble squeeze in tier 3 and 4 cities: This is more likely in cities with slow population growth or negative growth.

Beyond the rising risk premium after the liquidity squeeze, the real cost of funding in the industrial sector had been around 9% due to PPI deflation (Figure 1). It's worse for those local governments and small and medium-sized property developers who were borrowing at low-teen digits levels in the shadow banking sector. Relative to overseas market, the cost of capital in China is probably at the high end.

Policy supports likely

The economic slowdown may lead to 1) higher risk of deflation, 2) rising unemployment rate, 3) slow fiscal revenue growth and 4) rising NPLs due to possible defaults among local governments and property developers. Recent news report suggests that the surveyed unemployment rate by the National Bureau of Statistics has now achieved 5%. Fiscal revenue for the central government only went up 0.1% for the first five months. In order to achieve its growth target of 7% this year, it implies 11.3% yoy monthly growth for the rest of the year.

We will likely see some light stimulus in the coming month though only enough to defend the Premier's 7.5%. Here are a few possible policy supports:

- Policy support will still be investment-driven. The government may boost investment in five sectors: social housing, railway, environment-related activities including investment in nuclear power, urban infrastructure investment, and IT/telecom. For social housing, the shady town renovation will be 10mn units in next five years, and 7mn will take place during the period of the 12th five year plan.
- Securitization in the banking sector will likely take place. Mortgage loans can be securitized to increase loanable funds without lifting loan quotas. Slow credit growth going forward does not necessarily mean credit tightening.
- Banks will be less restricted to write off bad loans in the future, but nationwide asset management companies are unlikely.

- It's unlikely to increase the fiscal deficit this year. But the government may activate the idle fiscal money deposited in the Central Bank. Total fiscal deposits in the Central Bank amount to about Rmb3.23tn, and Rmb1tn is idle. The government may expedite the fiscal spending this year. Meanwhile, if the Rmb1tn in idle fiscal money can be mobilized, it's equivalent to the fiscal spending in the Rmb4tn stimulus package introduced in Nov 2008.
- It's also possible that China may allow the RMB to depreciate in order to stabilize exports.

To resolve the current problems, reform is more than needed. The key reform the government needs to do is to reform itself, including fiscal reform and more disciplined fiscal spending. China may join the TPP in order to force reforms domestically.

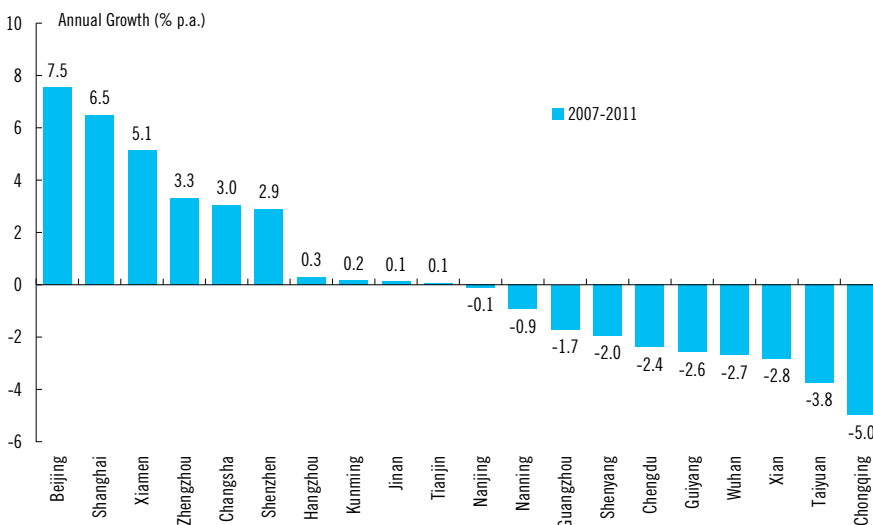
Property policy focusing on longer term

The government will soon roll out property policies to focus on the longer term. It will manage the expectation in the property market. This includes:

- Social housing will focus on cheap-rental housing.
- First home-buyers will be supported through economic or favorable pricing housing.
- The rest of the property sector will be market-based. Two policy changes: there is a good chance that property tax will be charged, and home purchase restriction could be abolished in 1-2 years.

The property price will likely be positively correlated with population growth. The expert believed that property prices will continue to see support in those cities with fast-growing enrollment of students in elementary schools (Figure 2). In tier 1 cities like Beijing, Shanghai and Shenzhen, for example, the annualized growth rates were 7.5%, 6.5% and 2.9%, respectively.

Figure 2. The Annual Growth of Enrolled Students in Elementary Schools, 2007-2011



Source: CEIC, Soshoo and Citi Research

Defining urbanization

China has two definitions of urbanization. The official urbanization rate is at 52.6% in 2012, defined by those people who lived in cities for more than six months in a year. The *hukou* (household registration) based urbanization rate is about 36%, defined by those people who registered in urban areas (Figure 3). The next step of urbanization will likely take place among those villagers (both local and migrant workers) who are living in “urban villages”, i.e., turning urban villages into homes of new urban citizens.

Figure 3. Defining Urbanization, 2012

| | | By <i>hukou</i> | | |
|-------------|-------|--|-----------------|--|
| | | Urban Residence (居委会) | Villagers (村委会) | |
| By Location | Urban | ~400 mn | 220 mn | Official urbanization rate: 52.6% in 2012 |
| | Rural | 30 mn | ~600 mn | |
| | | <i>Hukou</i> based urbanization rate: ~36% | | |

Source: Citi Research

Appendix A-1

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