

## Economics

27 January 2012 | 12 pages

# Sterling Weekly

## Setting the Stage for Extra Stimulus

- Recent events set the stage for a further substantial increase in QE at the February MPC meeting, in our view. We expect an extra £75-100bn at the February meeting and about £600bn in total (ie £325bn on top of the existing £275bn), well ahead of the consensus (which appears to be for £50bn in February and £350bn in total).
- Data and surveys suggest that the economy is weak, and it is touch and go whether there will be a new recession. Even if the economy does not shrink further, this is the worst recession/recovery cycle of the past 100 years for the UK outside major World Wars. Moreover, the Governor's speech and new BoE research make it clear the BoE believe that QE is a useful tool to provide extra stimulus to the economy, and does not generate much inflation, but that a lot of QE is needed to have much effect.
- The MPC recently have shown a preference for policy gradualism — expanding QE while also forecasting that their actions will leave inflation below target — in order to avoid destabilising inflation expectations and allow evidence of falling inflation to come through. But, with inflation expectations falling and lead guides pointing to a sharp drop in inflation this year, these worries will (we expect) gradually fade, allowing a series of further increases in QE during this year.

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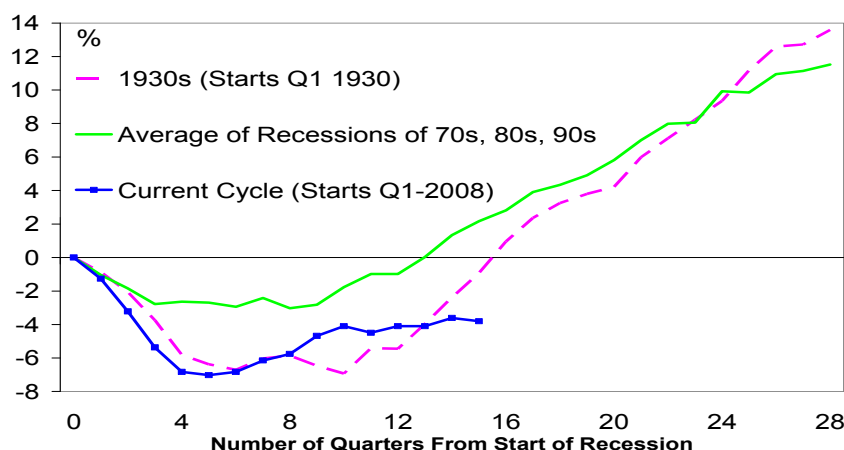
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**Figure 1. Citigroup Market Forecasts**

	Base Rate	QE Target	10 Year Yield	Spread vs Bunds	\$/£	£/€
Mid 2012	0.50	£450bn	1.85	35bp	1.52	0.81
End 2012	0.50	£600bn	1.60	10bp	1.50	0.80

Source: Citi Investment Research and Analysis

**Figure 2. UK — Change in Real GDP In Recessions and Recoveries, 1930-2011**



Sources: ONS, NIESR and Citi Investment Research and Analysis

See Appendix A-1 for Analyst Certification, Important Disclosures and non-US research analyst disclosures.

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## Setting the Stage for Extra Stimulus

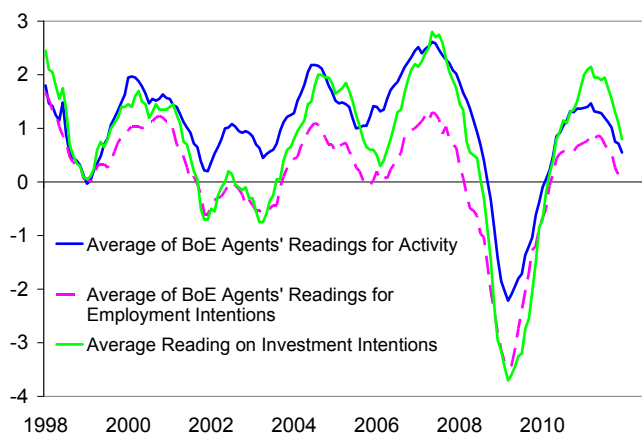
**We continue to expect a further large increase in QE at the February MPC meeting, with more to come thereafter**

Recent events set the stage for a further substantial increase in QE at the February MPC meeting, in our view. Moreover, we continue to expect that the QE programme will be substantially greater than the consensus, with an extra £75-£100bn at the February meeting and about £600bn in total (ie £325bn on top of the existing £275bn). By contrast, the consensus (surveyed by Reuters) for the total QE programme has stabilised at £350bn since mid-November, and it appears that the consensus for the upcoming meeting has edged down to £50bn from £75bn a month ago. We highlight several key developments that, we believe, suggest that QE is likely to be greater than many expect.

**Recent GDP data and surveys show broadbased weakness in the economy...**

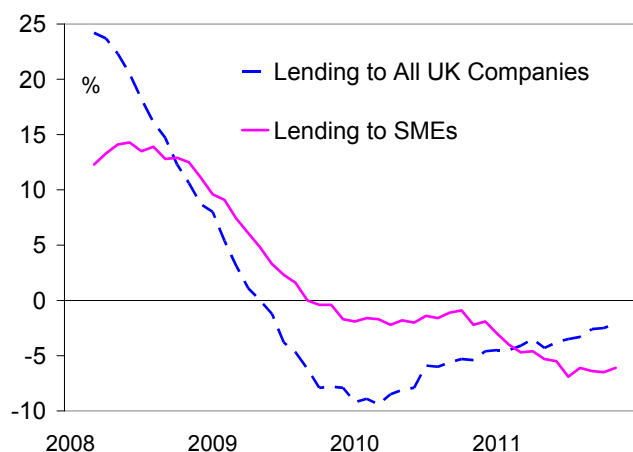
First, the economy remains weak and probably is even softer than the MPC forecast in the November *Inflation Report* (and back then they already forecast that the recovery would be so weak that inflation would fall below target over time). GDP fell 0.2% QoQ in Q4, whereas the Nov-11 IR projected roughly zero growth. The latest surveys by the CBI and BoE Agents show broadbased weakness in activity. In particular, the CBI manufacturing survey shows a sharp drop in new orders over recent months, and also shows that the share of firms reporting that investment is being held back by the uncertain outlook for demand is the fifth highest of the last 30 years. The CBI also report renewed weakness in retail sales. The BoE Agents report that capacity use is falling in both manufacturing and services, and that there is a marked deterioration in firms' intentions for employment and investment.

**Figure 3. UK – BoE Agents Survey Readings on Activity, Employment and Investment, 1998-11**



Note: The activity index is the average of the readings for retail sales, consumer services, business services, manufacturing output and construction output. We show the average of the readings for investment and jobs in manufacturing and services.  
Sources: BoE and Citi Investment Research and Analysis

**Figure 4. UK – Bank Lending (Sterling and FX) to UK Private Non-Financial Companies, 2008-11**



Sources: BoE and Citi Investment Research and Analysis

**...with powerful headwinds internally and externally**

The UK continues to face substantial headwinds from high private debts, poor credit availability and the EMU crisis. The BoE's latest *Trends in Lending* publication shows that bank lending to small and medium-sized firms (SMEs) plunged 6.1% YoY in November. The ECB's massive LTRO programme appears to have succeeded in establishing a short-term liquidity backstop for EMU banks, as well as for Italy and Spain (since banks are buying their short-term debt). However, while the "tail risk" of disorderly EMU breakup has been greatly reduced for now, ECB liquidity probably will not prevent a deep EMU recession this year given the drag from deleveraging by governments, banks and the private sector.

**Even if the economy does not shrink further, this is the worst recession/recovery cycle of the past 100 years, outside WW1 and WW2**

We expect the economy will be roughly flat in coming quarters and it is touch and go (in our view) whether the economy will record a renewed recession (two consecutive negative quarters). Moreover, this dismal outlook must be put in the context of the deep recession of 08/09 and sluggish recovery since then. The recent recession was the deepest of the past 60 years and — even if the economy does not shrink further — the overall recession/recovery cycle will probably prove to be the worst of the past 100 years (outside the two World Wars). For example, the level of real GDP in Q4-11 was still 3.8% below the pre-recession peak reached 15 quarters earlier. By contrast, the economy had already regained and exceeded the pre-recession level of GDP 13-14 quarters after the start of the big recessions of the 1970s, 80s and 90s. The economy regained the pre-recession peak after 16 quarters in the 1930s slump. In this cycle, we do not expect the economy will regain the pre-recession peak until Q1-2015, fully 28 quarters after the peak.

**New BoE research reinforces their view that QE can give a modest lift to the economy**

Second, new BoE research reinforces the Committee's view that QE can give a useful stimulus to growth and is not recklessly inflationary. The BoE has today published three papers on the effects of QE<sup>1</sup>, and the general message is that QE gives a modest lift to growth, but that it takes a lot of QE to have much effect. The BoE believe that the first QE programme (£200bn, about 14% of nominal GDP) had a peak effect on real GDP of about 1½%, and a slightly smaller effect on inflation (peak effect of about 1¼%). This is a far smaller effect than the MPC's initial hopes: in early 2009, when they assumed that QE would have a 1:1 effect on nominal GDP (which implies that £200bn of QE would raise nominal GDP by £200bn, or 14%). As a result, whereas in 2009 the MPC believed that £75bn of QE was a big stimulus, now it really appears quite modest. In turn, this implies that a bigger scale of QE is needed to create a given amount of stimulus to the economy. The BoE published similar research in Sep-11, just ahead of the Oct-11 decision to expand QE sooner and on a bigger scale than markets expected. The timing and content of these new publications hints that a similar softening up process is under way now.

**The MPC will not use LTROs as a substitute or alternative to QE**

Third, the Governor made it subtly clear in his latest speech that the MPC do not intend to adopt the ECB's approach of using generous longterm liquidity measures as a substitute for monetary stimulus via QE. The Governor stressed the differing roles of QE and liquidity measures: *"And, with inflation falling back and wage growth subdued, there is scope for interest rates to remain low, and, if necessary, for further asset purchases, to prevent inflation falling below the 2% target...The Bank of England stands ready to provide liquidity to healthy banks against good collateral should market conditions deteriorate."* The MPC's approach is to use QE as a normal monetary policy tool to prevent inflation undershooting the 2% target and to reserve liquidity measures (eg LTROs) for rare periods of severe market dislocation. The BoE seem to believe that LTROs subsidise banks and reduce pressure for the banks to make much-needed reforms. By contrast, the ECB seem to be more willing to use LTROs to ease monetary conditions but more reluctant to use substantial QE, believing it should be reserved for periods when deflation threatens. The BoE and ECB have very differing views on the roles of these monetary tools.

**Central banks have generally surprised by being more dovish than expected**

Fourth, recent central bank actions have generally gone beyond market expectations, with bigger-than-expected QE from the UK MPC in October, early rate cuts and huge liquidity expansion from the ECB, and the Fed's forecast that it expects to keep rates low for an even longer period. It is not the case that central

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<sup>1</sup> See "The impact of QE on the UK economy – some supportive monetarist arithmetic" by Jonathan Bridges and Ryland Thomas, "Assessing the economy-wide effects of quantitative easing" by George Kapetanios, Haroon Mumtaz, Ibrahim Stevens and Konstantinos Theodoridis, "Asset purchase policy at the effective lower bound for interest rates", by Richard Harrison, Bank of England Working papers numbers 442-444, January 2012.

The pace and timing of extra QE is slightly uncertain, reflecting the MPC's recent preference for policy gradualism...

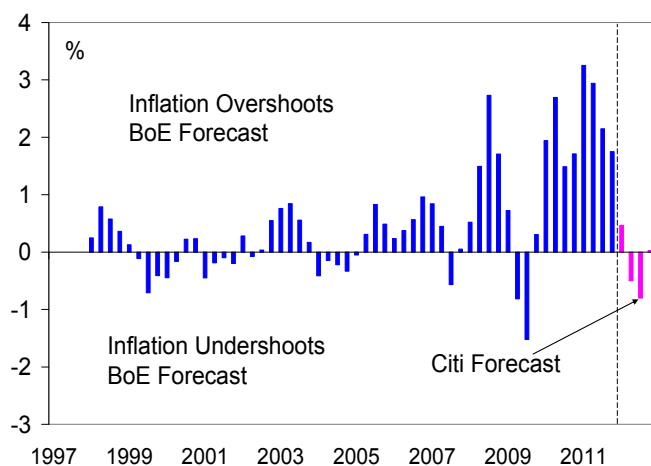
...driven by worries over their external credibility and the recent repeated inflation overshoots

banks are gloomier on economic prospects than the consensus. Rather, with ample disinflationary slack across advanced economies, central banks in general appear more reflationary than many expect.

The precise scale and timing of the QE programme in coming quarters is, of course, somewhat uncertain, partly reflecting the MPC's recent preference for policy gradualism with QE. When Bank Rate was the main policy tool, the MPC usually set rates at whatever level they believed was needed to put the inflation forecast close to 2% 2-3 years ahead. In late-08 and early-09, in the runup to QE, the MPC did publish forecasts that inflation would undershoot markedly, but then cut rates sharply the next month. By contrast, in late-2011, the MPC announced an extra £75bn of QE but also acknowledged that this extra QE would probably not be enough to prevent inflation falling well below target 2-3 years ahead. So the MPC has, rather unusually, been willing to implement a policy stance that they believe will leave inflation below target.

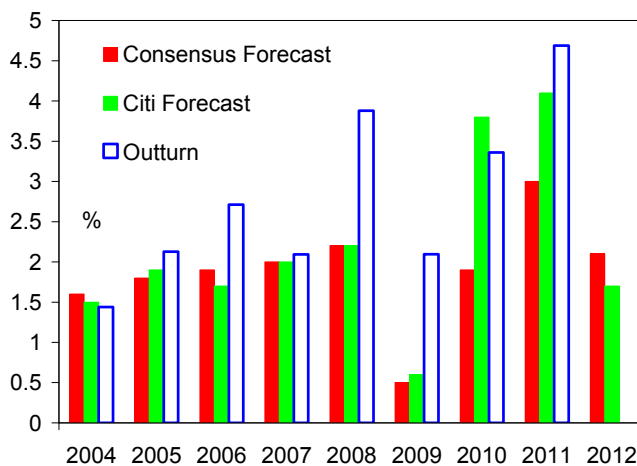
Recent MPC comments suggest the Committee opted for gradualism rather than an even bigger QE programme in late-11 because of (a) worries that a bigger-than-expected QE programme at a time of high inflation might undermine the external credibility of their commitment to the 2% inflation target; and (b) internal worries over the accuracy of their forecasts that inflation will fall well below 2% over time. In our view, these worries are totally understandable, given that CPI inflation has repeatedly overshoot the MPC's forecasts (and the consensus) in recent years. By contrast, in 2009, the MPC implemented QE with CPI inflation below the 2% target and amidst worries over global deflation.

Figure 5. UK – Inflation Outturns Compared to MPC Forecasts Made Four Quarters Earlier, 1997-2012F



Note: We use the MPC's mode forecast with stable rates, using RPIX inflation to end-04, CPI inflation since then.  
Sources: ONS, BoE and Citi Investment Research and Analysis

Figure 6. UK – Outturns for CPI Inflation YoY (Q4) Compared to Consensus and Citi Forecasts Made in January Each Year, 2004-12



Note: Citi and consensus forecasts are as published in the HM Treasury survey in January each year. For 2012 we show our latest forecast.  
Sources: ONS, HM Treasury and Citi Investment Research and Analysis

In practice, inflation expectations have fallen in recent months...

However, in our view, these arguments for policy gradualism over QE have diminished somewhat — enough to allow another installment of QE — and will probably gradually fade further in coming months. The resumption of QE has not destabilised inflation expectations. YouGov report that the median for inflation expectations in the year ahead fell to 2.6% in January from 3.9% in June-11 and is the lowest since H1-10. The median for longer-term inflation expectations is down to 3.2% YoY in January, having peaked at 4.1% YoY last June.

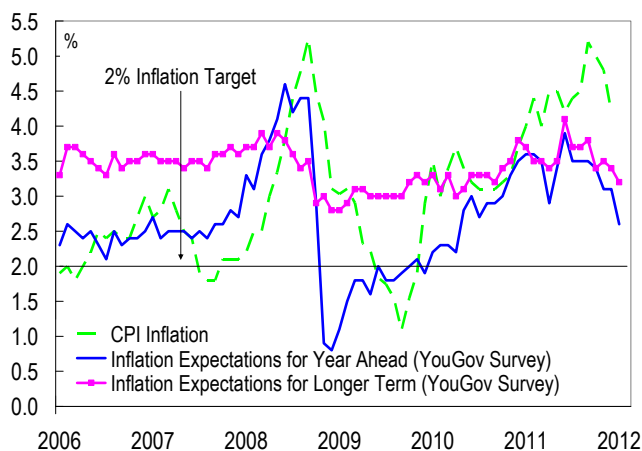
...and early signs of lower inflation are starting to come through...

...with weakness in output prices...

Moreover, there are early signs that the renewed weakness in the economy will overwhelm lingering inflation pressures from the weak pound and deterioration in the UK's supply side, hence driving inflation sharply lower during this year.

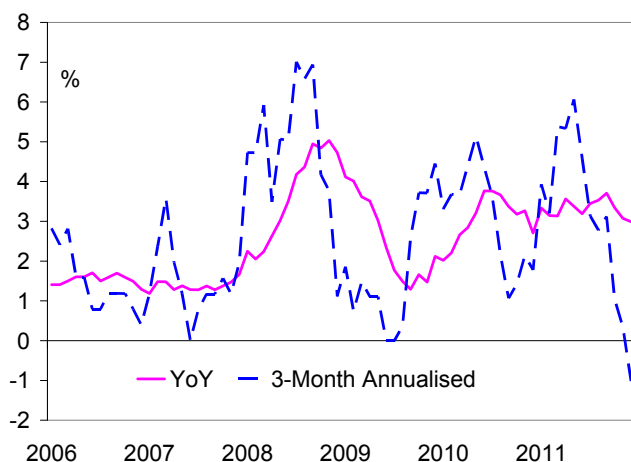
- Output prices for manufactured goods, which are very sensitive to external cost pressures, have weakened sharply. The core series, which excludes food, drink, tobacco and energy products, shows falling prices over the last three months, for the first time since 2004. The CBI's survey of manufacturing prices, another useful lead inflation guide, also has weakened sharply since early 2011.

Figure 7. UK – CPI Inflation and Inflation Expectations Among the General Public, 2006-12



Sources: ONS, YouGov and Citi Investment Research and Analysis

Figure 8. UK – Output Price Inflation (Excluding Food, Drink, Tobacco, Energy), 2006-11



Sources: ONS and Citi Investment Research and Analysis

...and in core CPI inflation

- Core CPI inflation is already slowing. The CPI is not seasonally adjusted, and hence it can be hard to disentangle seasonal effects from underlying trends in the MoM CPI changes. But, we believe a useful benchmark is to compare MoM changes in the core CPI (excludes food, drink, tobacco, energy products) with the longrun average MoM change for each month. On this basis, it is evident that the MoM changes in core CPI began to pick up quite sharply in early 2009 (as the weak pound began to feed through) and stayed high until mid-11<sup>2</sup>. But, since mid-11, the MoM changes in core CPI have roughly matched the 1997-10 average, a period in which core CPI averaged 1.4% YoY (and headline CPI averaged 1.9% YoY). Or, to put it another way, since mid-11, the MoM figures for core inflation have already been roughly consistent with inflation at or below target, even before the disinflationary effects of the slowdown really take hold.

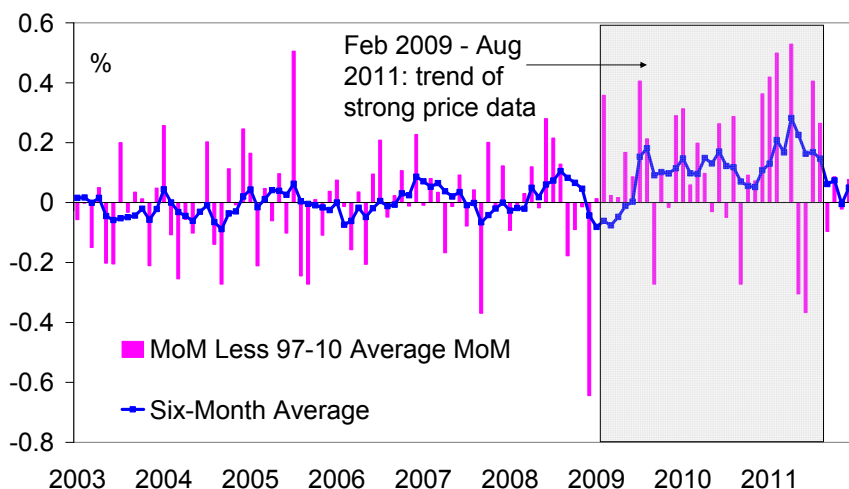
We expect that the MPC's forecast of a sharp drop in inflation this year will prove broadly correct

Since mid-09, we have repeatedly warned that inflation would overshoot the consensus and MPC forecasts. But, for this year, we expect that CPI inflation will fall sharply, dropping below the 2% target in September and averaging about 1.7% YoY in Q4, somewhat below the 2.1% consensus<sup>3</sup>. Hence, we expect that inflation data in coming months will gradually reassure the MPC that their forecast of low inflation is on track.

<sup>2</sup> Clearly, this measure includes VAT changes.

<sup>3</sup> The consensus is taken from "Forecasts for the UK Economy" by HM Treasury.

Figure 9. UK — MoM Changes in Core CPI Compared to 1997-10 Average for Each Month, 2003-11



Sources: ONS and Citi Investment Research and Analysis

**We expect another installment of QE at the February meeting, and further installments subsequently**

Overall, we expect the MPC will expand QE again at the February meeting, probably aiming to do a little more than the market expects. So if the market consensus for February centers around £50bn, the MPC will probably do £75bn; whereas if the consensus expects £75bn, the MPC may feel sufficiently emboldened to go for £100bn. They should continue to pursue a policy of gradualism, accompanying QE with forecasts (in the upcoming *Inflation Report*) that the extra QE will still probably leave inflation below target over time, hence signalling that further QE will be likely. We anticipate a series of further expansions in QE, scaled in response to evidence of economic weakness, benign price data and non-threatening inflation expectations, taking the total up to about £600bn around yearend or in early 2013. We expect the MPC will continue to expand QE until it is clear that a strong and sustained economic recovery is underway, unless they face constraints from rising inflation expectations or a lack of gilts to buy. Our forecast for QE is far bigger than the market consensus, but we regard it as quite cautious given the weak position of the UK economy, powerful headwinds from public and private deleveraging, plus the marked decline in inflation that is now likely to materialise. The exit strategy for QE is probably quite distant and, while it will doubtless pose challenges, these have to be set against the overwhelming need to stabilise the economy.



## Economic Indicators

Wed 1 Feb	<b>Manufacturing PMI (Jan)</b>	<b>Forecast: 47.6</b>	<b>Prior: 49.6</b>
The manufacturing PMI picked up quite sharply in December, by about 2 points, but we look for renewed weakness in January. The PMI has been below 50 in six of the last seven months, signalling ongoing contraction in the manufacturing sector.			
Fri 3 Feb	<b>Services PMI (Jan)</b>	<b>Forecast: 52.0</b>	<b>Prior: 54.0</b>
The services PMI picked up quite sharply in December, by about 2 points, but we look for renewed weakness in January. Such a figure would suggest that the overall economy is roughly stagnant.			
Thu 9 Feb	<b>Trade Balance – Goods &amp; Services (Dec)</b>	<b>Forecast: £-2.0 billion</b>	<b>Prior: £-2.6 billion</b>
The trade deficit has fallen quite markedly in October and November, and figures in line with our forecast would put the Q4 deficit at £6.4bn, down from £9.9bn in Q3 and the lowest deficit since Q1-2011. Exports have picked up quite sharply in the prior two months, especially to non-EU countries, while imports have been quite flat – probably capped by weak domestic demand.			
Thu 9 Feb	<b>Industrial Production (Dec)</b>	<b>Forecast: -0.3% MoM, -3.6% YoY</b>	<b>Prior: -0.6% MoM, -3.1% YoY</b>
	<b>Manufacturing Output (Dec)</b>	<b>Forecast: -0.2% MoM, -0.1% YoY</b>	<b>Prior: -0.2% MoM, -0.6% YoY</b>
Surveys suggest that manufacturing output continues to fall and a figure in line with our forecast would represent the sixth drop in the last seven months (with one unchanged reading). Industrial production has fallen more than manufacturing output recently, because the relatively mild winter reduced energy demand. This effect may continue for a further month or two.			
Fri 10 Feb	<b>Producer Input Prices (Jan)</b>	<b>Forecast: -0.2% MoM, 6.1% YoY</b>	<b>Prior: -0.6% MoM, 8.7% YoY</b>
Although commodity prices have ticked up in recent weeks, lagged effects of their previous decline probably will ensure that input prices edge down again. The YoY rate certainly is likely to weaken, given the helpful base effects from a year ago.			
Fri 10 Feb	<b>Producer Output Prices (Jan)</b>	<b>Forecast: 0.1% MoM, 3.7% YoY</b>	<b>Prior: -0.2% MoM, 4.8% YoY</b>
	<b>Output Prices Ex Tax (Jan)</b>	<b>Forecast: 0.1% MoM, 3.8% YoY</b>	<b>Prior: -0.2% MoM, 4.8% YoY</b>
	<b>Excluding Food, Drink, Tobacco, Energy (Jan)</b>	<b>Forecast: 0.1% MoM, 2.3% YoY</b>	<b>Prior: -0.1% MoM, 3.0% YoY</b>
These data are likely to show a sharp further drop in output price inflation as the lagged effects of sterling weakness diminish and the disinflationary effects of the renewed weakness in the economy start to dominate. Output price inflation is likely to collapse in coming months.			
Tue 14 Feb	<b>Consumer Prices (Jan)</b>	<b>Forecast: -0.5% MoM, 3.6% YoY</b>	<b>Prior: 0.4% MoM, 4.2% YoY</b>
	<b>CPI Ex Food, Drink, Tobacco, Energy (Jan)</b>	<b>Forecast: -0.8% MoM, 2.6% YoY</b>	<b>Prior: 0.5% MoM, 3.0% YoY</b>
	<b>Retail Prices (Jan)</b>	<b>Forecast: -0.6% MoM, 3.9% YoY</b>	<b>Prior: 0.4% MoM, 4.8% YoY</b>
	<b>RPIX – Excludes Mortgages (Jan)</b>	<b>Forecast: -0.6% MoM, 4.0% YoY</b>	<b>Prior: 0.4% MoM, 5.0% YoY</b>
We expect these data will show another sizeable drop in CPI inflation, with the YoY rate at the lowest since late 2010. A substantial part of the Jan-11 2.5% VAT hike will drop out of the YoY inflation rate, and in addition the sluggish trend in consumer spending is likely to squeeze retail margins. We currently expect CPI inflation will drop below 2% YoY in September and Q4.			

Sources: : BoE, CBI, CML, ONS, national sources and Citi Investment Research and Analysis

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Economic Calendar, 23 January — 10 February 2012

23 January	24 January	25 January	26 January	27 January
	Public Sector Net Borrowing, Dec Dec 11 £15.9bn Deficit Dec 12 £13.7bn Deficit Fiscal Year to Date Apr-Dec 11 £114.6bn Deficit Apr-Dec 12 £103.3bn Deficit	GDP (Q4, Preliminary) Q3 0.6% QoQ, 0.5% YoY Q4 -0.2% QoQ, 0.8% YoY Service Sector Output (Nov) Oct -0.6% MoM, 1.2% YoY Nov 0.6% MoM, 1.5% YoY MPC Minutes (Jan 12) BoE Agents' Summary of Business Conditions (Jan) CBI Quarterly Industrial Survey (Jan, 11:00) Qrtly Industrial Conf (Jan) Oct -30% Jan -25% Output Expectations (Jan) Dec -8% Jan +15% Order Books (Jan) Dec -23% Jan -16% Selling Prices (Jan) Dec +7% Jan +13%	CBI Retail Survey (Jan) (11:00) Dec Sales +9% YoY Jan Sales -22% YoY	
Eurogroup Meeting Of EA Finance Ministers (Brussels)	EcoFin Meeting of EU-27 Finance Ministers (Brussels)  BoE Governor King Speaks (Brighton, evening)  US: State of the Union Address			
FOMC 2-Day Meeting Ends				
30 January	31 January	1 February	2 February	3 February
European Council of EU Heads of State & Government (Brussels)	GfK Consumer Confidence (Jan, 00:01)  Personal Borrowing (Dec)	Nationwide House Prices (Jan, 07:00)  Manufacturing PMI (Jan) Dec 49.6 JanE 47.6		Services PMI (Jan) Dec 54.0 JanE 52.0  Insolvencies (Q4)
6 February	7 February	8 February	9 February	10 February
During the Week Halifax House Prices (Jan, 09:00)			Trade Balance – Goods & Services (Dec) Nov £-2.6bn DecE £-2.0bn  Industrial Production (Dec) Nov -0.6% MoM, -3.1% YoY DecE -0.3% MoM, -3.6% YoY Manufacturing Output (Dec) Nov -0.2% MoM, -0.6% YoY DecE -0.2% MoM, -0.1% YoY  MPC Meeting Starts	Producer Input Prices (Jan) Dec -0.6% MoM, 8.7% YoY JanE -0.2% MoM, 6.1% YoY Prod. Output Prices (Jan) Dec -0.2% MoM, 4.8% YoY JanE 0.1% MoM, 3.7% YoY Ex Tax (Jan) Dec -0.2% MoM, 4.8% YoY JanE 0.1% MoM, 3.8% YoY Ex Food, Drink, Tobacco, Energy (Jan) Dec -0.1% MoM, 3.0% YoY JanE 0.1% MoM, 2.3% YoY  Construction Output (Dec)
			Mortgage & Landlord Possessions (Q4)  MPC Meeting Ends: Outcome at Noon  ECB Meeting Ends: 12:45 Announcement 13:30 Press Conference	

E Citi estimate. B Billion. P Provisional. R Revised. Note: All data are released at 9.30 a.m., except those marked otherwise.

Sources: BoE, CBI, CML, ONS, national sources and Citi Investment Research and Analysis.



## Appendix A-1

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