

# Metals & Mining

## Diversified Debate 6 – Mining Rehab

- **Simplicity and efficiency...** — We have analysed the miners' track records based on a number of efficiency criteria 1) safety; 2) labour productivity; 3) volume growth; 4) revenue per employee; 5) cost control; 6) EBITDA per employee and 7) Capital allocation.
- **.....drive share price performance** — Our analysis shows there is a strong historical correlation between our efficiency score and share price performance (correlation 73%) over the past 5 years. Companies such as Kumba, BHP Billiton and Exxaro which all score well have been consistent outperformers while the gold and platinum industries have been chronic underperformers.
- **Bigger doesn't seem to be better** — The old adage that that bigger is better doesn't appear to hold true in our analysis; the more assets the company has to manage and the more operationally complex these operations are, generally the less efficient the company is. We conclude that, for most miners, 80% of their 2013e EBITDA will be derived from top 10 operations, leaving them with a string of assets which arguably don't move the earnings needle but can soak up considerable management time.
- **They want me to go to mining rehab, but I say No No No** — In our opinion, certain mining CEOs have been reluctant to accept that they need to go into "mining rehab" to kick their M&A and capex addictions, and investors appear concerned that they are not reacting fast enough. In our view, the sector still needs a step change in the mentality of the mining companies; with ~80% of earnings being derived from the top ten assets, we think the companies would benefit from being aggressive in slimming down, cutting capex and improving operational performance. Glencore-Xstrata and BHP Billiton appear to be leading the drive.
- **Spin, Shrink Grow** — The outperformers in the sector are likely to **spin** off underperforming assets, **shrink** the companies and **grow** from a lower base. We continue to believe that mining companies with lower cost assets, efficiency gains and value accretive capital allocation are likely to outperform in a flat to declining commodity price environment. On this basis, our most favoured alpha play remains Rio Tinto with our least favoured play Anglo American and, while Glencore-Xstrata and BHP Billiton are leading this drive, their premium valuations, in our opinion, more closely reflect this outcome.

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### Heath R Jansen

+44-20-7986-3921  
heath.jansen@citi.com

### Harsh Bardia, CFA

+91-22-4277-5080  
harsh.bardia@citi.com

### Jon H Bergtheil

jon.bergtheil@citi.com

### Michael E Flitton

michael.flitton@citi.com

### Jatinder Goel, CFA

jatinder.goel@citi.com

### Thomas O'Hara

thomas.joseph.ohara@citi.com

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### See Appendix A-1 for Analyst Certification, Important Disclosures and non-US research analyst disclosures.

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## Simplicity and efficiency...

- We have analysed the miners' track records based on a number of efficiency criteria 1) safety; 2) labour productivity; 3) volume growth; 4) revenue per employee; 5) cost control; 6) EBITDA per employee and 7) Capital allocation. The results of this analysis are detailed in the summarised in the table below.

Figure 1. Results of Citi's 2012 mining company efficiency analysis (1 = best, 17 = worst)

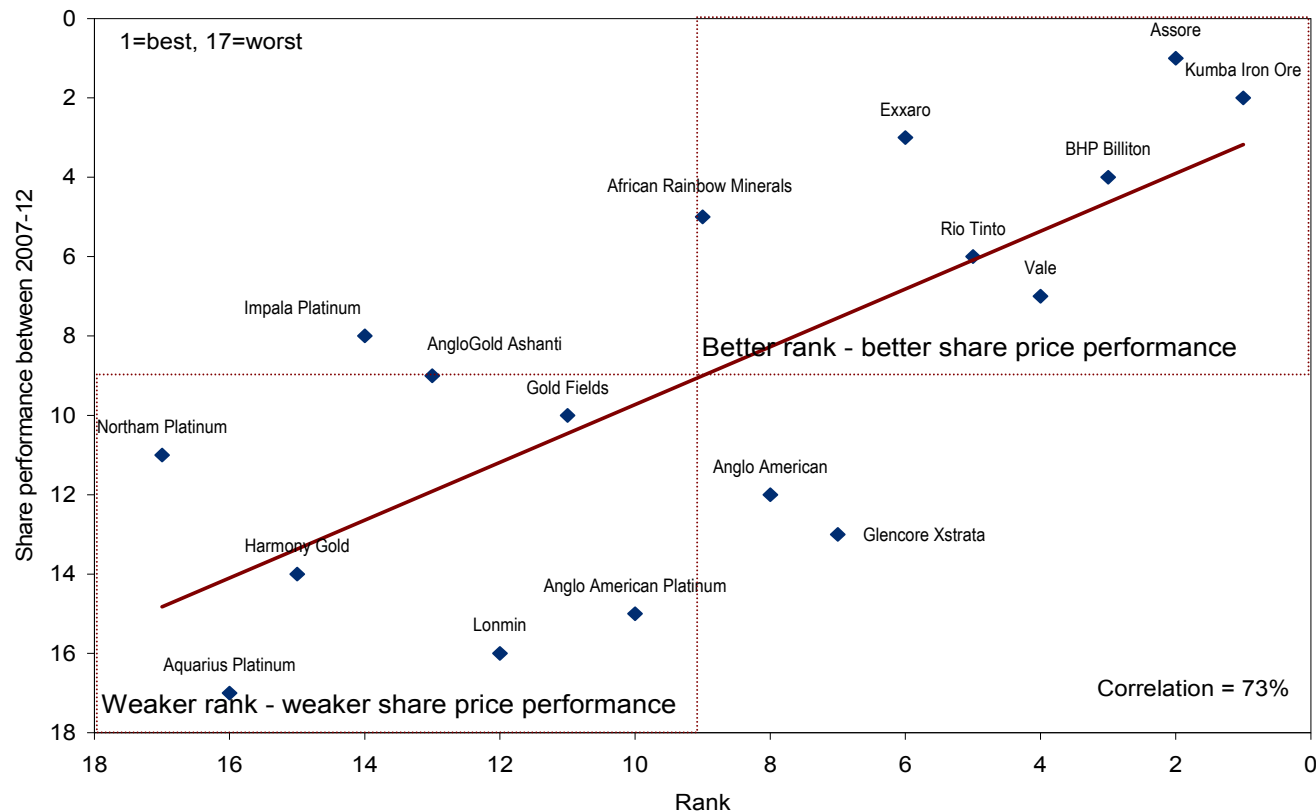
Rank	Company	Safety	Productivity	Production growth/share	Avg. Revenue per employee	Cost control	Avg. EBITDA per employee	Asset utilization efficiency
1	Kumba Iron Ore	2	2	1	3	16	3	1
2	Assore	3	9	2	4	7	4	2
3	BHP Billiton	5	6	6	2	12	1	5
4	Vale	1	3	7	5	4	5	13
5	Rio Tinto	7	8	9	1	9	2	6
6	Exxaro	9	1	4	7	8	6	8
7	Glencore Xstrata	7	6	5	6	1	9	13
8	Anglo American	10	3	8	8	2	7	13
9	African Rainbow Minerals	4	13	3	9	14	8	3
10	Anglo American Platinum	13	3	10	10	3	12	8
11	Gold Fields	10	9	14	12	17	10	6
12	Lonmin	6	13	12	16	5	16	13
13	AngloGold Ashanti	16	12	16	11	10	14	3
14	Impala Platinum	14	16	13	13	6	11	11
15	Harmony Gold	12	11	11	17	11	17	10
16	Aquarius Platinum	14	15	17	14	15	13	12
17	Northam Platinum	17	17	15	15	13	15	17

Source: Citi Research

## ...which in turn drives share price performance

- Interestingly, there is a strong historical correlation between our efficiency series and share price performance (correlation 73%). We continue to (and more so) believe mining companies with a sustainable margin advantage, biggest efficiency gains and value accretive capital allocation are likely to outperform in a flat to declining commodity price environment.

Figure 2. Relationship between miners performance ranking\* and 2007-12 share performance\*



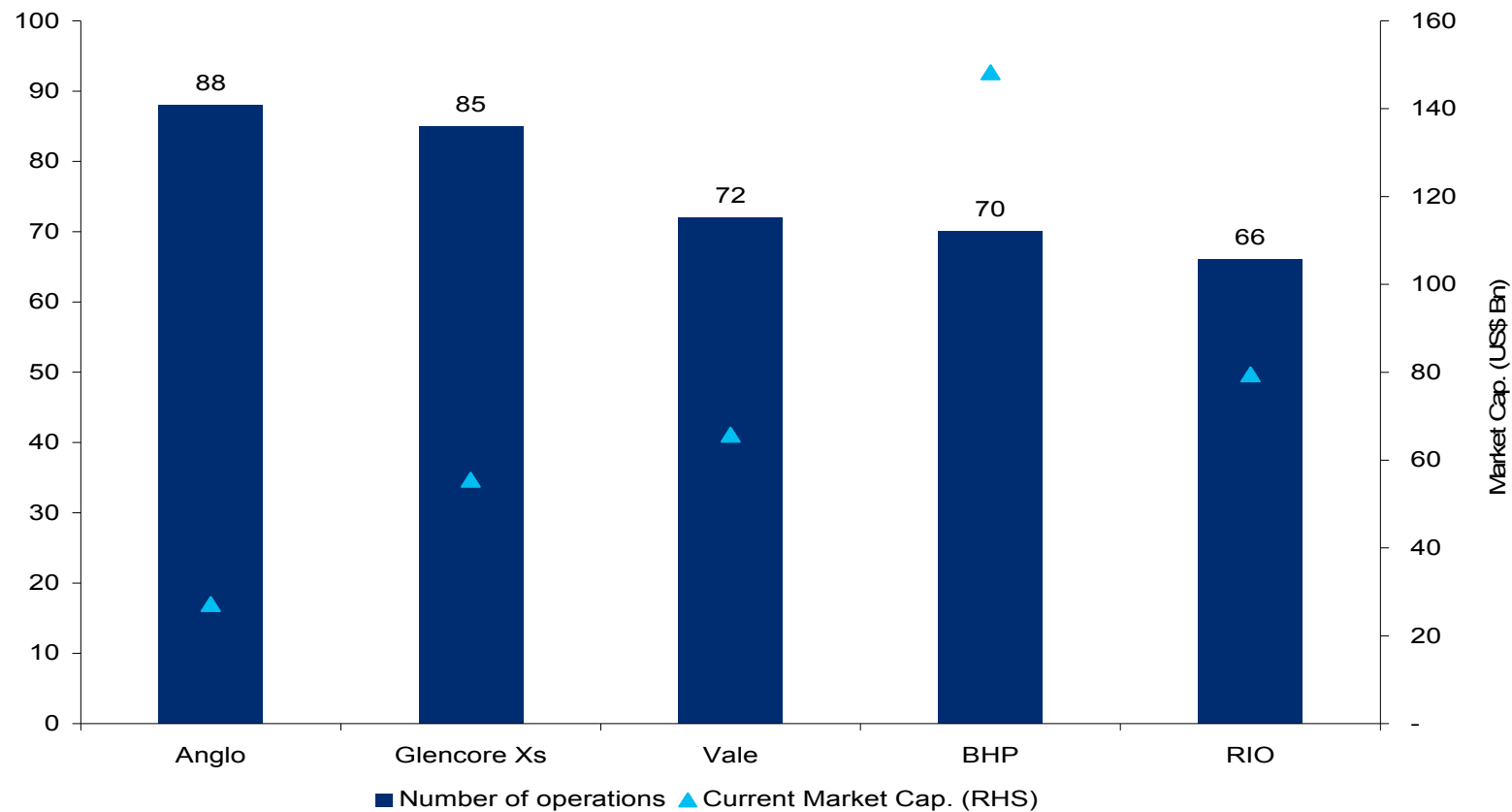
\* 1 = best; 17 = worst

Source: DataStream, Citi Research

## Interestingly there is less correlation between size and efficiency

- The old adage that that bigger is better doesn't appear to hold true in our analysis; the more assets the company has to manage and the more operationally complex these operations are, generally the less efficient the company is. In the figure below, we have compared the number of operations by each company against their current market capitalisation.

Figure 3. Number of operating mines versus market capitalisation

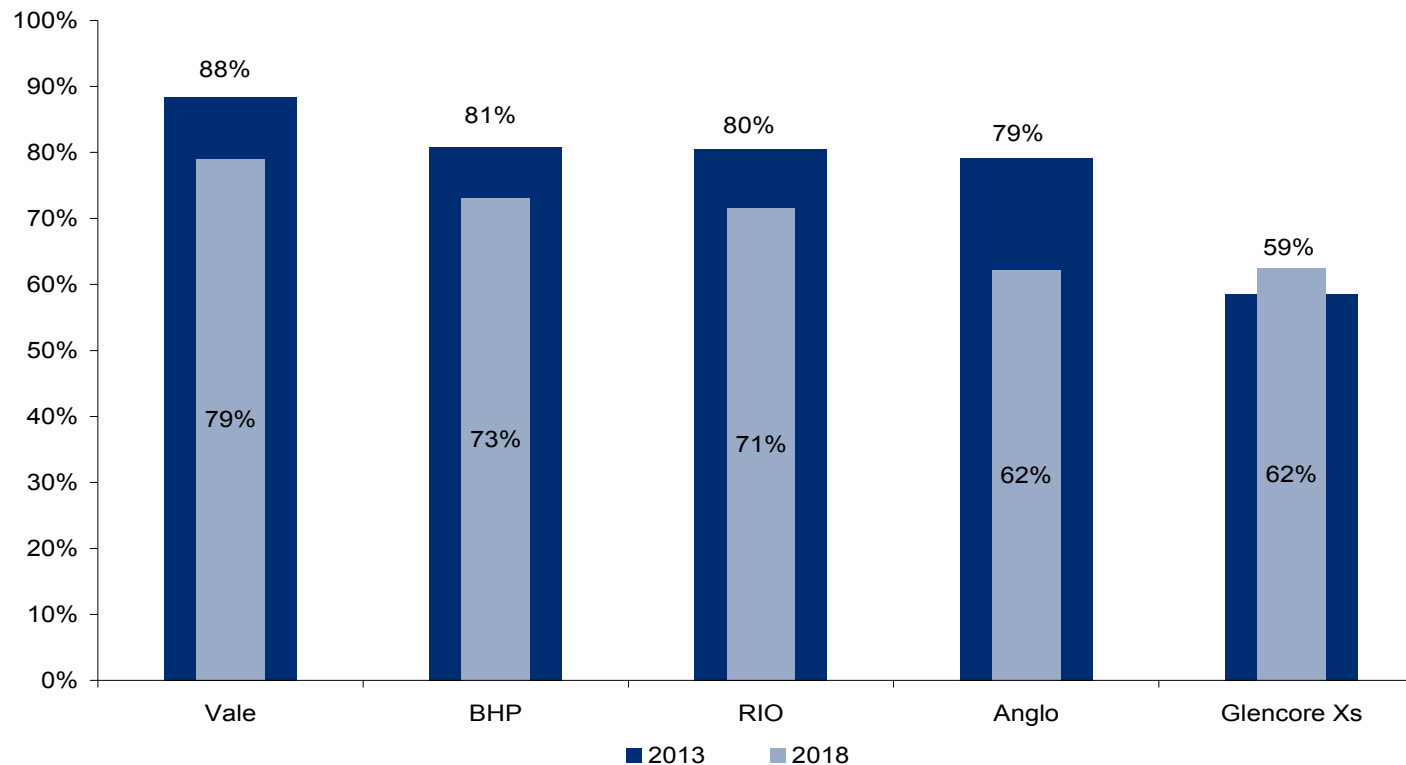


Source: Company reports, Citi Research

## Where is money: 80:20 rule applies

- We conclude that, for most miners, 80% of their 2013e EBITDA will be derived from top 10 operations, leaving them with a string of assets which arguably don't move the earnings needle but can soak up considerable management time. Interestingly, we expect this to reduce by the ramp up of new assets but expect it to remain high; we argue the large companies still need to **spin** off underperforming assets, **shrink** the companies and **grow** from a lower base – shrink, spin and grow. .

Figure 4 Forecast. EBITDA Contribution of miners from top 10 operations

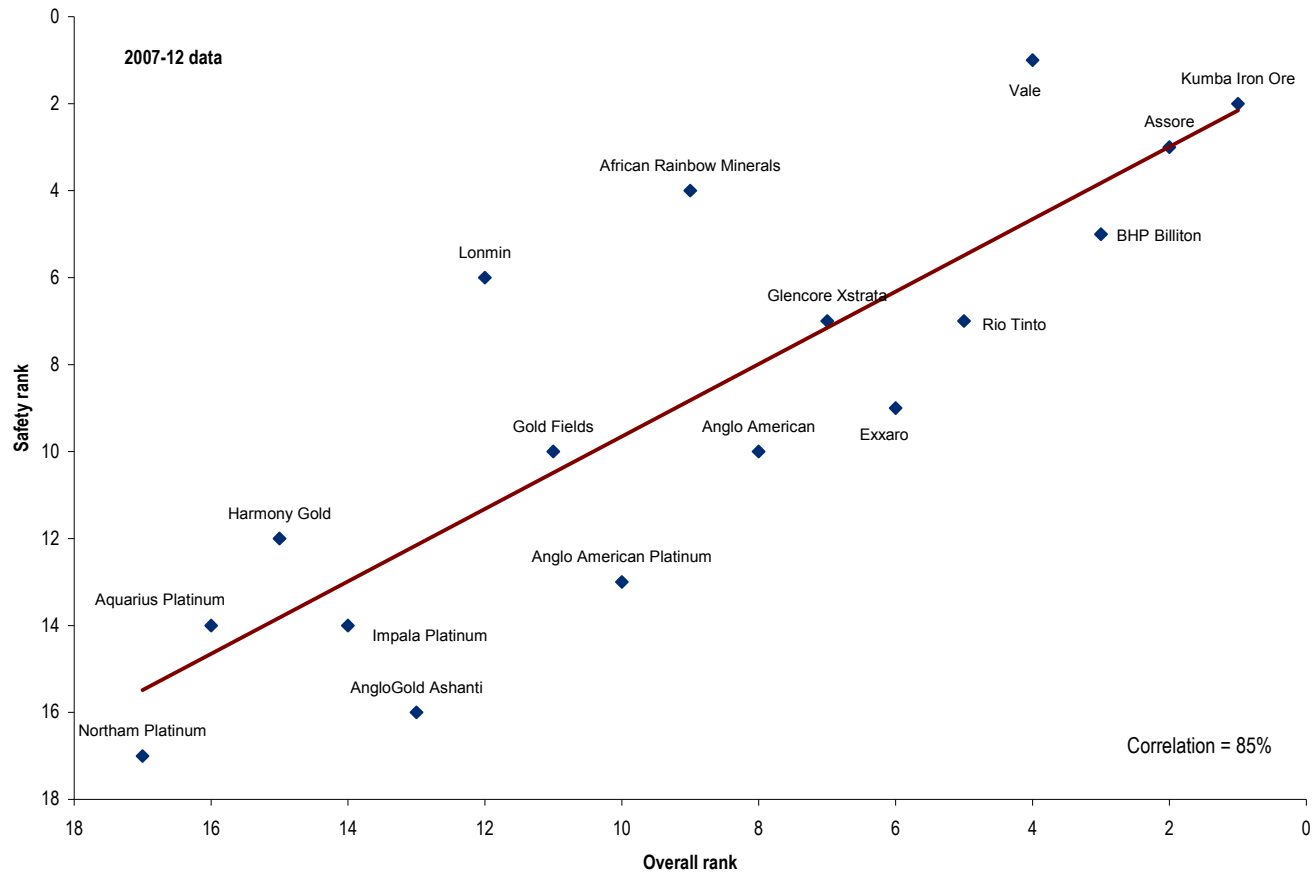


Source: Citi Research, Company Reports

## 1. Safety

- Safety is the cornerstone of efficient and productive mining. There is an 85% correlation between miners' safety track records and overall efficiency and productivity. The correlation is remarkably better from last year's analysis (55%) underpinning the significance with a deeper set of data.

Figure 5. Correlation between safety and overall productivity and efficiency ranking

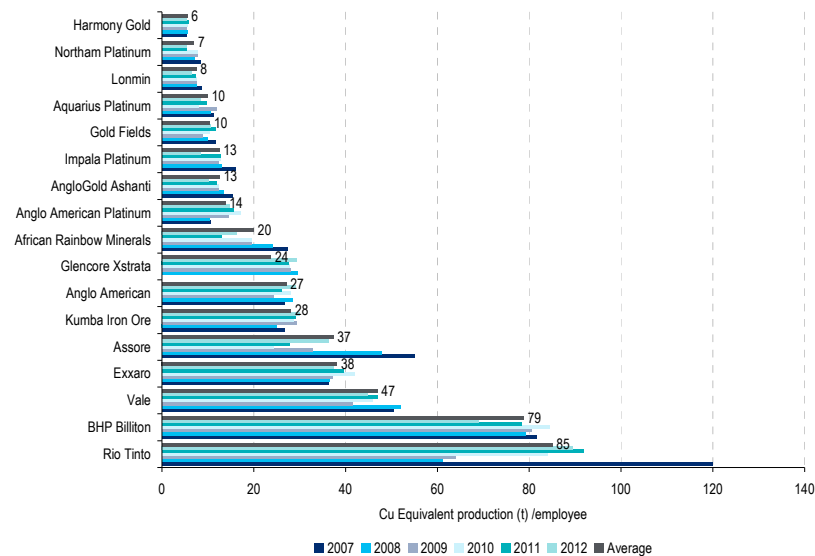


Source: Company reports, Citi Research

## 2. Labour productivity

- Larger diversified miners (RIO, BHP, Vale) are more productive than smaller miners (ARM, Kumba), pointing to scale benefits.
- RIO's workforce appears to be most productive, driven by large scale open pit and mechanised nature of its mineral operations.
- Deep-level precious metal miners are least productive.

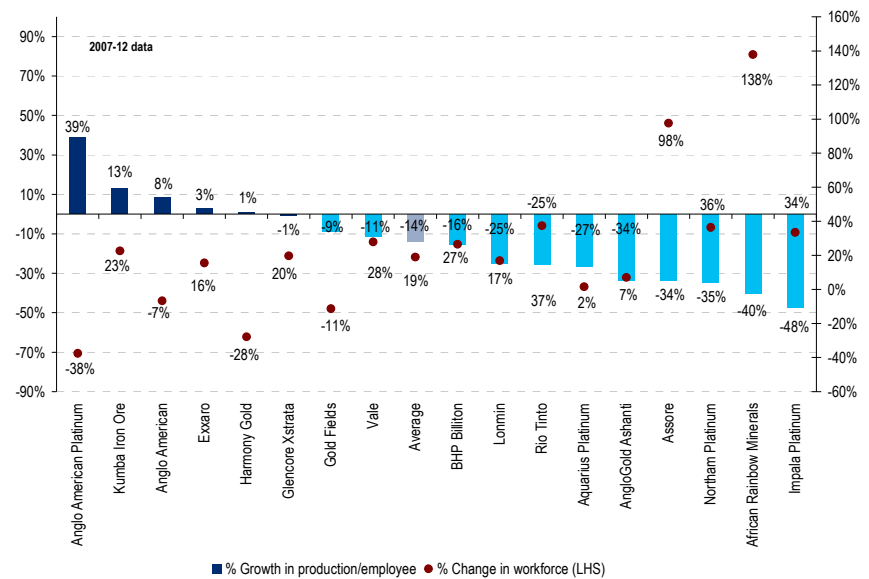
Figure 6. Annual production per employee\*, 2007-12



\* Copper equivalent tonnes per employee (including contractors) per annum

Source: Company reports, Citi Research

Figure 7. Growth in production per employee and workforce, 2007-12

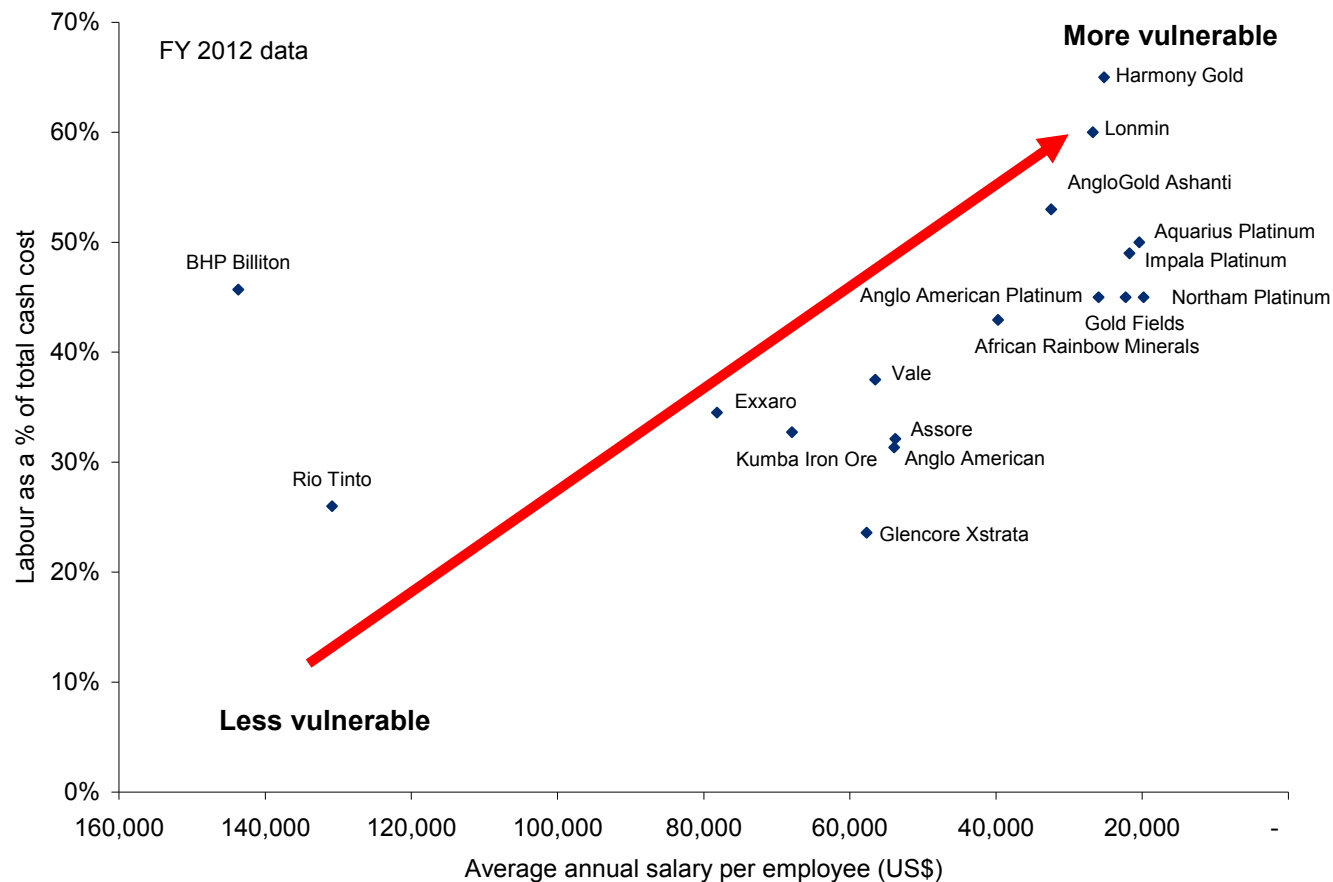


Source: Company reports, Citi Research

## Who is more vulnerable to labour issues

- We have also tried to identify miners who are most vulnerable to the labour agitation and industrial actions through following chart. Miners with lower exposure to labour cost out of total cost and those who pay higher than the global average are less prone to labour issues and the impact is also lower compared to those miners whose labour constitutes a major portion of the total cash costs.

Figure 8. Miners relative position on issues related to labour



Source: Company reports, Citi Research

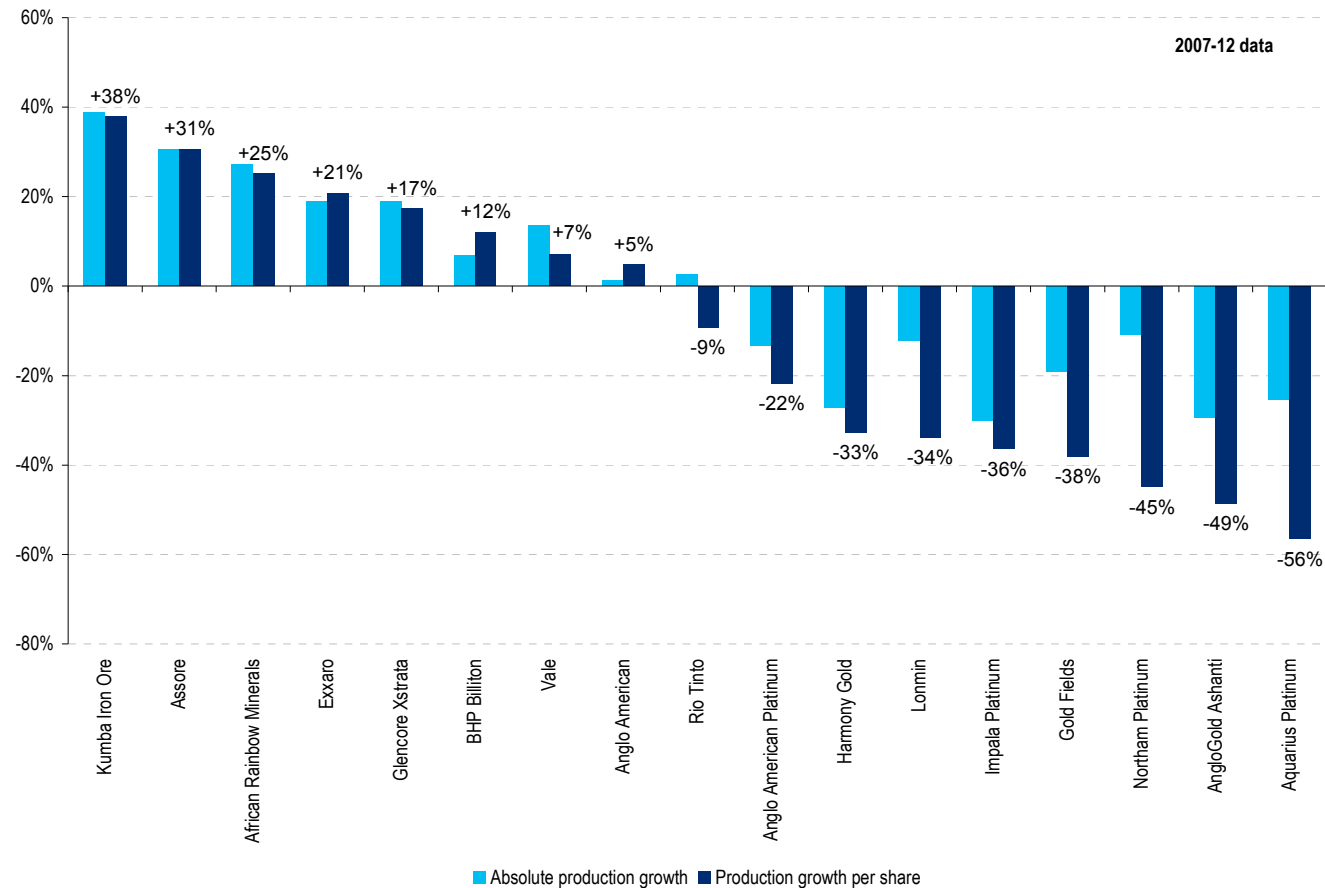


### 3. Production volume growth per share

■ Average production per share declined 10% over the past five years. Kumba (+38%), Assore (+31%) and ARM (+25%) were outperformers. Glencore Xstrata increased production per share 17%, while BHP posted a gain of 12%.

■ Platinum and Gold miners performed poorly, with production declines in all cases. Production per share declines were exacerbated by share issues over the period.

Figure 9. Miners relative position on issues related to labour



Source: Company reports, Citi Research

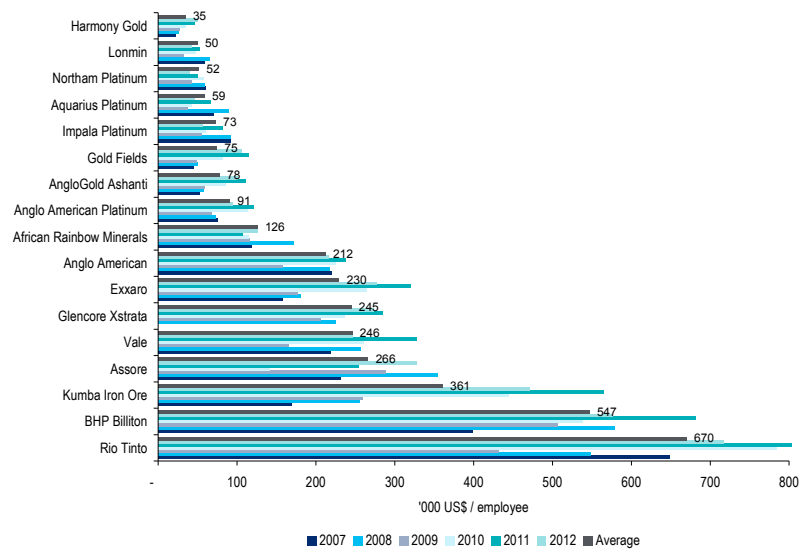
## 4. Revenue per employee

Revenue per employee combines labour productivity with the impact of commodity prices.

Our analysis in figures below highlights the following:

- Continuing the trend, Rio Tinto (\$670 000 per employee) and BHP Billiton (\$547 000) generated far more revenues per employee than peers. Performance was driven largely by superior productivity, and both miners benefited from high iron ore prices.
- Harmony Gold (\$35 000) came out bottom of the pile and worse than Lonmin (\$50 000) and Northam Platinum (\$52 000), mainly due to its poor productivity.

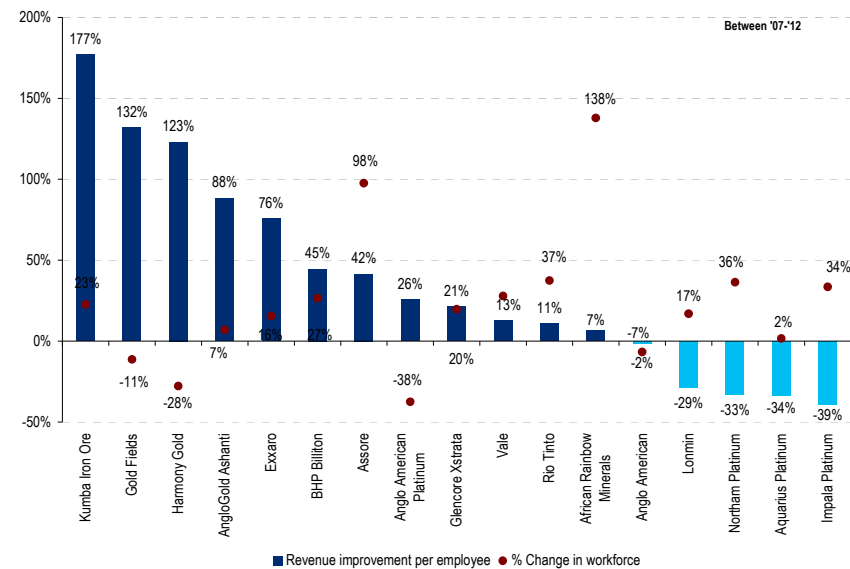
Figure 10. Revenue per employee\*, 2007-12



\* Including contractors

Source: Company reports, Citi Research

Figure 11. Improvement in revenue per employee, 2007-12

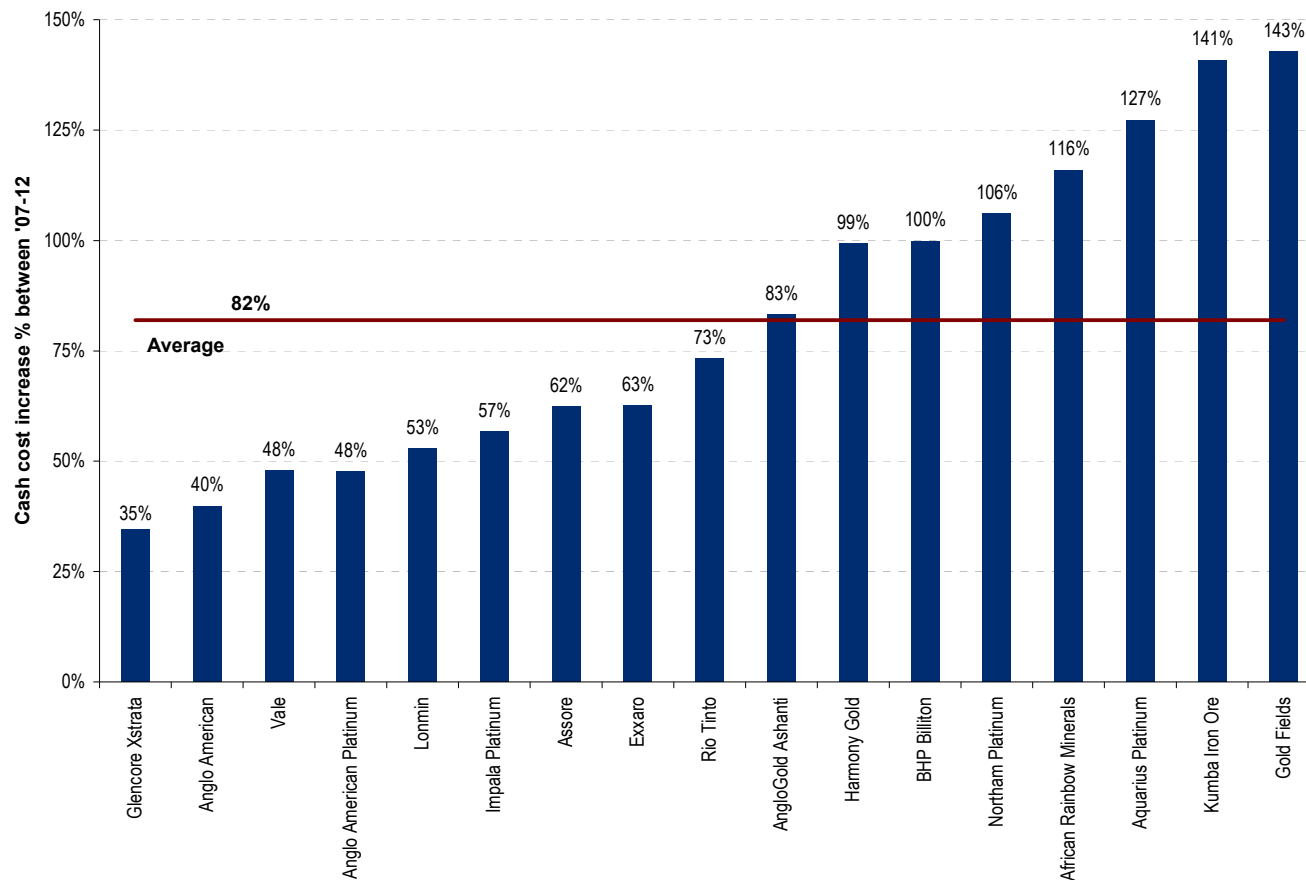


Source: Company reports, Citi Research

## 5. Cost control

- Average unit cash cost inflation for these miners from 2007 to 2012 was 82% in US dollar terms (Figure 19). The escalation in cash costs has been driven by a combination of factors, but the major drivers have been: 1) currency appreciation; 2) increasing labour and electricity costs; 3) fuel and consumable costs; 4) falling grades; and 5) deeper, older mines with higher strip ratios.

Figure 12. Five year cash cost inflation (2007-2012)



Source: Company reports, Citi Research

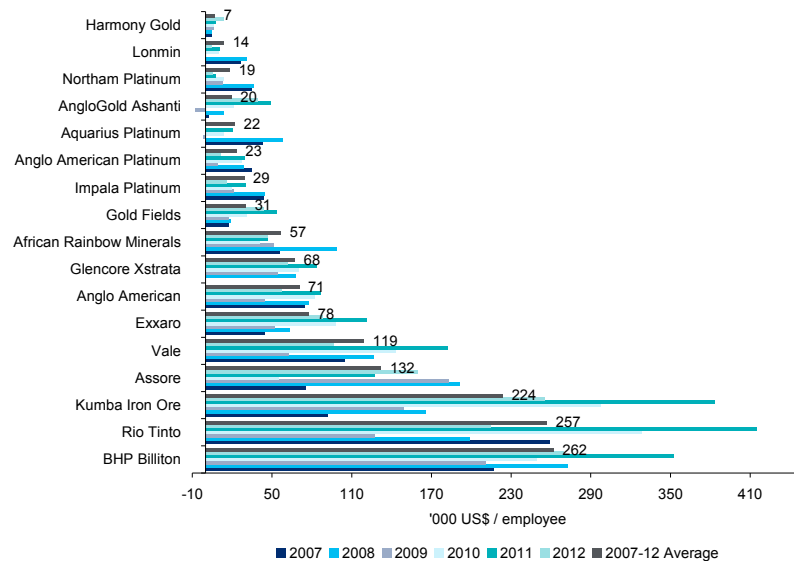
## 6. EBITDA per employee

EBITDA per employee considers the combined impact of commodity exposure, cost management and volume benefits.

Key observations:

- Miners with high iron ore exposure outperformed due to elevated and rising prices.
- BHP squeezed most EBITDA per capita out of its workforce, due to superior productivity, competitive cost positioning and a favourable commodity mix. It generated average EBITDA per employee of \$262 000 between 2007 and 2012.
- SA gold and platinum miners underperformed, given the labour intensive nature of underground mining (low productivity), declining production and high and rapidly rising costs.

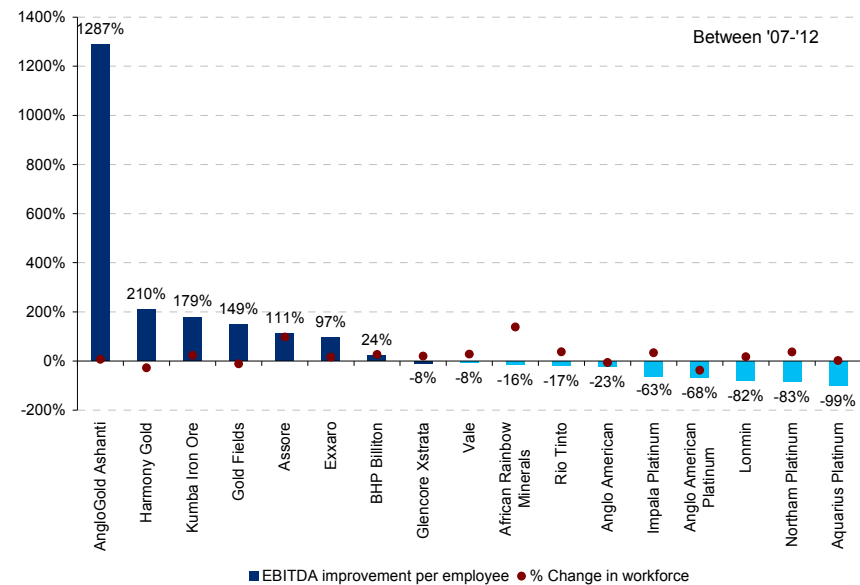
Figure 13. EBITDA per employee\*, 2007-12



\* Including contractors

Source: Company reports, Citi Research

Figure 14. Improvement in EBITDA per employee, 2007-12



Source: Company reports, Citi Research

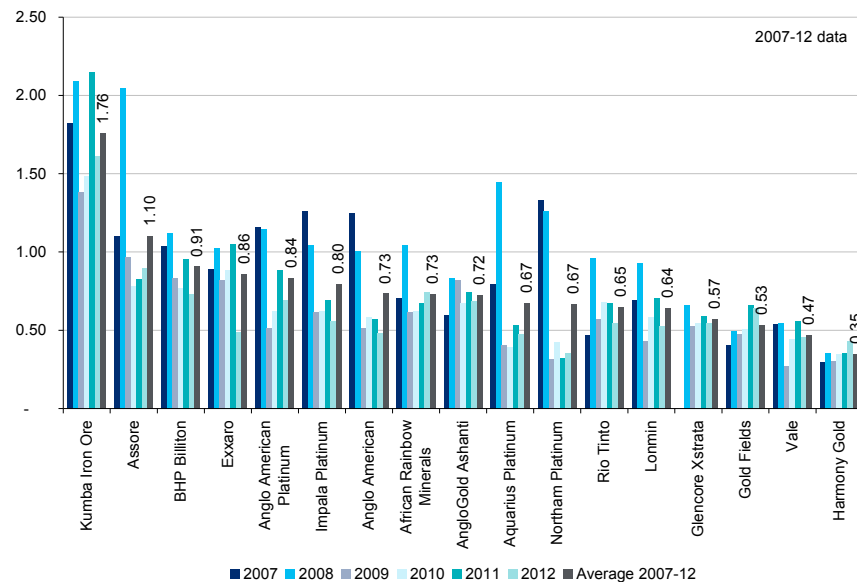
## 7. Capital allocation and asset efficiency

Capital allocation and efficient use of assets are as important in generating shareholder returns as earnings.

Below we analyse miners' asset turnover as a measure of efficient use of assets.

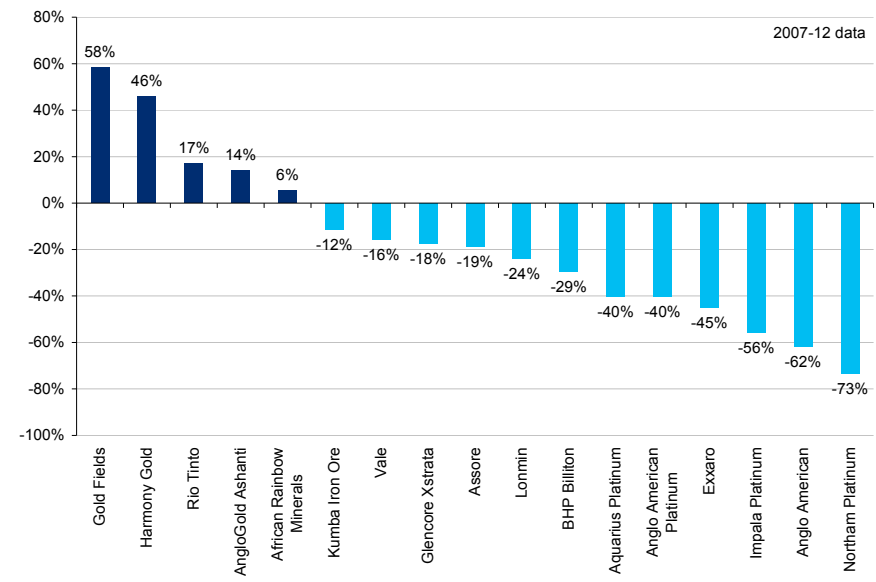
- Kumba, Assore and BHP Billiton seem to display the most efficient asset utilisation among peers.
- Harmony, Vale and Gold Fields show the lowest asset turnover.
- Biggest improvements were seen at the SA gold miners, which benefited from a sharply rising gold price (up till 2012) and Rio Tinto (partly due to impairments). However, despite improvements, Harmony and Goldfields' asset utilisations are still poor.

Figure 15. Asset turnover (2007-2012)



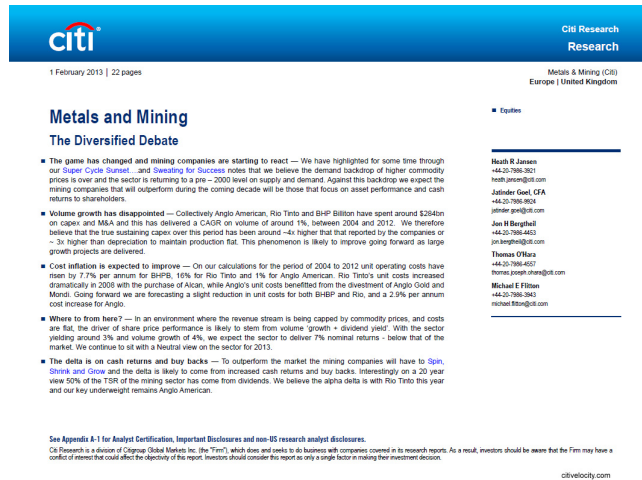
Source: Company reports, Citi Research

Figure 16. Asset turnover improvement from 2007 to 2012



Source: Company reports, Citi Research

Figure 17. The Diversified Debate – 1 February 2013



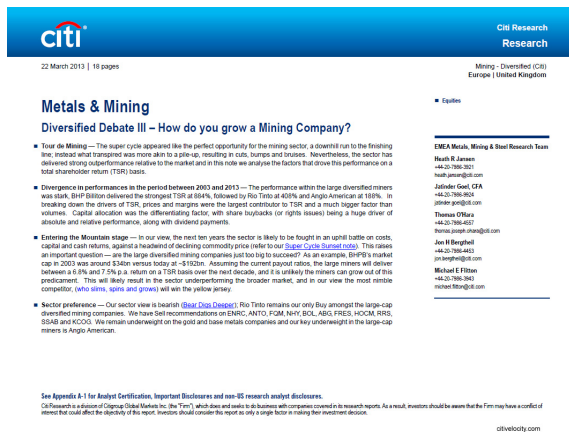
Source: Citi Research

Figure 18. Metals &amp; Mining - Diversified Debate II – Why Not To Do NPV Positive Projects – 11 February 2013



Source: Citi Research

Figure 19. Metals &amp; Mining - Diversified Debate III – How do you grow a Mining Company?– 22 March 2013



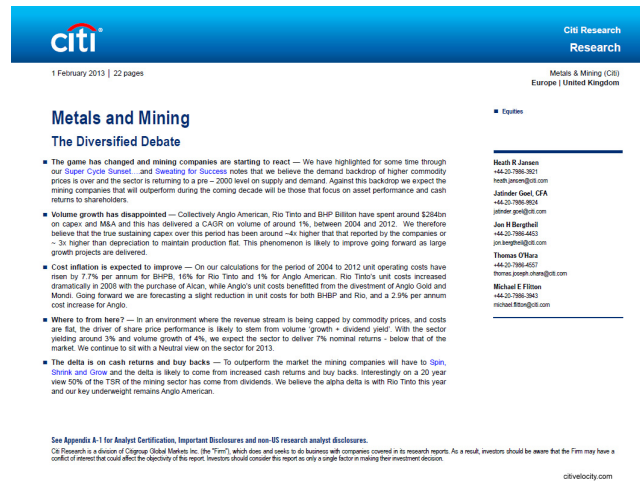
Source: Citi Research

Figure 20. Metals and Mining - Diversified Debate IV – I wanted growth, but now I want yield – 12 April 2013



Source: Citi Research

Figure 21. Metals & Mining - Diversified Debate 5 – does diversification pay? - 26 June 2013



Source: Citi Research

Figure 22. Spot Vs. Base

PE Multiples	RIC	Rating	Listing	Price	Target	Citi Base Case				Spot Fx/Prices				IBES Consensus			
Calendar Years			Ccy	28/6/13		2013E	2014E	2015E	13E-15E CAGR	2013E	2014E	2015E	13E-15E CAGR	2013E	2014E	2015E	13E-15E CAGR
<b>Diversified</b>																	
Anglo American PLC	AAL.L	Neutral	GBP	12.66	18.00	10.8	8.8	7.7	18%	13.1	16.0	17.4	-13%	9.8	8.3	7.1	18%
BHP Billiton PLC	BLT.L	Neutral	GBP	16.82	20.50	10.1	8.8	7.7	14%	9.6	8.8	8.5	6%	9.8	8.8	8.2	9%
Glencore Xstrata	GLEN.L	Buy	GBP	2.72	4.00	10.7	9.0	7.5	20%	19.3	19.7	19.3	0%	11.2	9.0	6.8	29%
Norilsk	NKELYq.L	Buy	USD	14.41	20.50	8.2	6.6	6.2	15%	13.4	16.8	19.2	-17%	9.4	8.6	7.9	9%
Rio Tinto PLC	RIO.L	Buy	GBP	26.83	40.00	7.4	6.8	5.7	14%	8.1	7.8	6.7	10%	7.6	6.7	6.2	11%
Vale	VALE.N	Buy	USD	13.15	20.00	6.5	6.8	6.2	2%	6.9	8.6	8.7	-11%	5.9	6.5	6.6	-5%
Vedanta Resources	VED.L	Neutral	GBP	10.20	12.80	9.2	8.9	7.0	15%	14.3	13.7	10.4	17%	10.0	7.1	7.4	16%
<b>Weighted Average</b>						<b>9.0</b>	<b>8.0</b>	<b>6.9</b>	<b>13%</b>	<b>10.7</b>	<b>11.0</b>	<b>10.8</b>	<b>1%</b>	<b>8.9</b>	<b>8.0</b>	<b>7.2</b>	<b>11%</b>
<b>Bulks</b>																	
African Minerals	AMlq.L	Buy	GBP	1.90	4.30	2.3	1.6	1.8	11%	2.3	1.7	1.9	10%	5.0	2.6	3.8	15%
Ferrexpo PLC	FXPO.L	Buy	GBP	1.33	3.20	4.2	3.0	2.6	27%	4.5	3.3	2.8	27%	4.3	4.6	5.0	-7%
London Mining	LOND.L	Buy	GBP	0.93	1.75	6.6	2.5	2.3	68%	7.6	3.0	2.7	68%	5.1	2.5	3.2	26%
New World Resources	NWRR.L	Sell	GBP	0.55	0.65	nm	nm	nm	na	nm	nm	nm	na	nm	nm	nm	na
Zanaga	ZIOC.L	Neutral	GBP	0.11		nm	nm	nm	na	nm	nm	nm	na	nm	nm	na	na
<b>Base Metals</b>																	
Antofagasta PLC	ANTO.L	Sell	GBP	7.95	8.50	11.9	17.6	15.8	-13%	15.9	17.8	17.9	-6%	11.7	11.8	11.9	-1%
Boliden	BOL.ST	Sell	SEK	83.15	92.00	11.5	8.1	7.3	26%	26.3	13.2	11.6	51%	12.0	8.9	6.9	31%
First Quantum Minerals	FQM.L	Sell	GBP	9.70	9.80	15.4	17.5	9.2	30%	25.9	35.6	16.3	26%	11.6	10.3	7.1	28%
Nyrstar	NYR.BR	Neutral	EUR	3.30	4.00	nm	18.6	12.8	na	nm	nm	nm	na	nm	9.2	7.0	na
<b>Aluminium</b>																	
Norsk Hydro	NHY.OL	Sell	NOK	24.24	23.00	29.6	29.2	23.3	13%	132.9	781.4	204.2	-19%	26.0	16.3	10.9	54%
UC Rusal	0486.HK	Sell	HKD	3.00	1.80	27.1	15.5	21.0	14%	nm	nm	nm	na	13.3	6.9	6.6	43%
<b>Precious Metals</b>																	
African Barrick Gold	ABGL.L	Sell	GBP	0.96	1.24	5.3	6.8	8.7	-22%	31.7	nm	84.0	-39%	7.7	4.9	5.1	23%
Aquarius Platinum Plc	AQP.L	Buy	GBP	0.40	0.66	18.7	35.5	16.0	8%	30.4	nm	nm	na	nm	10.1	6.4	na
Centamin Egypt	CEY.L	Neutral	GBP	0.32		2.3	4.0	4.9	-31%	3.4	127.2	4.3	-11%	2.7	3.3	3.5	-12%
Fresnillo Plc	FRES.L	Neutral	GBP	8.82	10.16	15.9	16.1	16.7	-2%	22.1	30.0	25.1	-6%	17.6	14.9	14.0	12%
Gem Diamonds	GEMD.L	Buy	GBP	1.36	1.72	18.3	10.3	9.3	40%	nm	8.7	8.4	na	14.1	12.5	9.3	23%
Hochschild Mining	HOCM.L	Sell	GBP	1.55	1.78	14.3	10.6	7.3	40%	nm	nm	18.0	na	22.3	12.4	6.7	82%
Lonmin Plc	LMI.L	Buy	GBP	2.54	3.86	20.5	18.3	14.3	20%	64.8	nm	nm	na	25.0	15.0	9.4	63%
Nordgold	NORDNq.L	Sell	USD	1.90	1.96	34.5	32.4	19.8	32%	nm	nm	nm	na	6.6	4.4	5.3	11%
Petra Diamonds	PDL.L	Buy	GBP	1.15	1.51	14.7	7.8	5.9	57%	9.4	7.2	6.1	24%	14.8	10.2	9.5	25%
Petropavlovsk PLC	POG.L	Sell	GBP	0.90	1.16	2.9	3.1	3.2	-5%	7.8	nm	18.6	-35%	3.3	2.8	2.6	13%
Polymetal	POLYP.L	Neutral	GBP	4.53	5.29	5.1	5.0	6.3	-10%	9.3	10.3	10.7	-7%	6.6	5.2	5.7	7%
Randgold Resources	RRS.L	Sell	GBP	40.85	39.26	14.4	16.0	20.0	-15%	24.4	29.8	30.8	-11%	16.6	10.9	11.3	21%
<b>South Africa</b>																	
African Rainbow	ARIJ.J	Buy	ZAR	150	210	9.6	8.9	7.8	11%	9.8	11.2	10.9	-5%	8.6	8.0	na	na
Assore	ASRJ.J	Sell	ZAR	320	270	9.4	9.7	9.1	2%	8.8	8.8	8.4	2%	10.2	10.0	na	na
Exxaro	EXXJ.J	Neutral	ZAR	146	150	11.2	9.3	9.0	12%	11.0	10.1	10.2	4%	10.0	8.3	7.6	14%
Kumba Iron Ore Ltd	KIOJ.J	Neutral	ZAR	461	480	9.3	8.6	9.1	1%	8.9	8.4	9.0	-1%	10.0	10.6	12.8	-12%

Source: Citi Research



Figure 23. Key Reports

<p><b>Sector Thematic</b></p> <p>26-Jun-12 <a href="#">Metals &amp; Mining - Diversified Debate 5 – does diversification pay?</a></p> <p>07-May-13 <a href="#">Copper vs. Steel: Demand &amp; Price Implications In A Consumer Driven China</a></p> <p>15-Apr-13 <a href="#">Metals &amp; Mining: Commodity downgrades reflecting reality</a></p> <p>15-Apr-13 <a href="#">Industrial Commodities: Super Cycle Sunset theme playing out - revising forecasts</a></p> <p>12-Apr-13 <a href="#">Metals and Mining: Diversified Debate IV - I wanted growth, but now I want yield</a></p> <p>22-Mar-13 <a href="#">Metals &amp; Mining: Diversified Debate III - How do you grow a Mining Company?</a></p> <p>15-Mar-13 <a href="#">Metals and Mining: Macro Cycle Thoughts - Bear Digs Deeper</a></p> <p>11-Feb-13 <a href="#">Metals &amp; Mining: Diversified Debate II - Why Not To Do NPV Positive Projects</a></p> <p>01-Feb-13 <a href="#">Metals and Mining: The Diversified Debate</a></p> <p>29-Jan-13 <a href="#">Metals and Mining: What Can Tobin's Q Tell Us? Copper Returns And Replacement Cost</a></p> <p>16-Nov-12 <a href="#">Big Oil &amp; Big Mining II: Big Spenders</a></p> <p>20-Sep-12 <a href="#">The Great China Steel Debate: Urbanisation and Steel Intensity</a></p> <p>24-Jul-12 <a href="#">China Rebalance: The Impact on Steel</a></p>	<p><b>Michael Flitton - Base Metals &amp; Mid-Cap Iron Ore</b></p> <p>01-Mar-13 <a href="#">Kazakhmys Plc (KAZ.L): Stuck in Limbo, Maintain Neutral</a></p> <p>28-Feb-13 <a href="#">African Minerals Ltd (AMIQ.L): Deep Value and De-risked, Maintain Buy</a></p> <p>18-Feb-13 <a href="#">Eurasian Natural Resources Corporation PLC (ENRC) (ENRC.L): Cooking On Gas Or Running On Fumes?</a></p> <p>09-Jan-13 <a href="#">First Quantum Minerals Ltd (FQM.L): Inmet Deal the Catalyst for a De-rating, Downgrade to Sell</a></p> <p>20-Apr-13 <a href="#">African Minerals and London Mining: Pumping Iron</a></p> <p><b>Jatinder Goel - Base Metals Mining &amp; Smelting</b></p> <p>01-Mar-13 <a href="#">Norsk Hydro ASA (NHY.OL): Tough Time to Persist; Re-iterate Sell</a></p> <p>05-Feb-13 <a href="#">Nyrstar NV (NYR.BR): Expecting Strong 2013 Zinc TCs, Talvivaara Over-played; Buy</a></p> <p>31-Jan-13 <a href="#">Antofagasta (ANTO.L): Re-basing Los Pelambres' Cost Structure, Reiterate Sell</a></p> <p>05-Nov-13 <a href="#">Vedanta Resources Plc (VED.L): Reality over Value – Resuming Coverage with Neutral</a></p> <p>23-Apr-12 <a href="#">Boliden AB (BOL.ST): Missing the Alpha Drivers - Sell</a></p>
<p><b>Heath Jansen - Diversifieds</b></p> <p>08-May-13 <a href="#">Glencore Xstrata PLC (GLEN.L): Pedal To The Metal</a></p> <p>26-Feb-13 <a href="#">Rio Tinto PLC (RIO.L): Climbing the Iron Ore Mountain</a></p> <p>18-Feb-13 <a href="#">Anglo American PLC (AAL.L): Poor Returns and no Quick Fix</a></p> <p>28-Mar-12 <a href="#">BHP Billiton PLC (BLT.L): Home Improvement</a></p>	<p><b>Thomas O'Hara - European Steels / Bulks</b></p> <p><b>Thematic</b></p> <p>17-May-13 <a href="#">European Steel - Saving For Your Pension (Deficit)</a></p> <p>04-Mar-13 <a href="#">European Steel: Run Down, Pay Down, Write Down: boosting sector returns</a></p> <p>07-Jan-13 <a href="#">European Steel: Does the Restock trade still work in 2013?</a></p> <p>21-Dec-12 <a href="#">European Steel Outlook: Groundhog Day: The title cliché for 2013</a></p>
<p><b>Jon Bergtheil - Precious &amp; PGMs</b></p> <p>20-Feb-13 <a href="#">Hochschild Mining Plc (HOCML.L): Downgrading on Weakening Silver</a></p> <p>15-Feb-13 <a href="#">Gold and Silver Miners: Downgrading Fresnillo, Randgold and POG</a></p> <p>14-Feb-13 <a href="#">African Barrick Gold Plc (ABGL.L): Sell Rating Maintained</a></p> <p>16-Jan-13 <a href="#">Petra Diamonds (PDL.L): Growth Group and Encouraging Diamond Outlook</a></p> <p>13-Nov-12 <a href="#">Lonmin PLC (LMI.L): A New Chapter</a></p> <p>01-Mar-12 <a href="#">Global Gold Book: Cash Is King, Show Us the Money</a></p>	<p><b>Company Specific</b></p> <p>14-May-13 <a href="#">ThyssenKrupp AG (TKAG.DE): What Is the Market Assuming on Steel Americas?</a></p> <p>22-Apr-13 <a href="#">ThyssenKrupp AG (TKAG.DE): Too Much Uncertainty Despite the Price: Maintain Neutral</a></p> <p>15-Mar-13 <a href="#">ArcelorMittal (ISPA.AS): Now Cheap Enough to Buy into European Self Help</a></p> <p>25-Feb-13 <a href="#">New World Resources (NWRRL.L): Interesting strategy update, but 2013 will be tough: Maintain Neutral</a></p> <p>21-Feb-13 <a href="#">Klockner &amp; Co. (KCOGN.DE): M&amp;A Rally ignores fundamentals: Downgrade to Sell</a></p> <p>16-Jan-13 <a href="#">SSAB (SSABA.ST): European overhang – Initiate with a Sell</a></p> <p>15-Nov-12 <a href="#">Salzgitter AG (SZGG.DE): Reality Check But Long Term Value Remains</a></p> <p>26-Oct-12 <a href="#">voestalpine AG (VOES.VI): Near term downside risk, but consensual buy case remains</a></p> <p>16-Mar-12 <a href="#">Ferrexpo PLC (FXPO.L): Pieces of the Jigsaw</a></p>

Source: Citi Research

Figure 24. Other companies mentioned

Company	RIC	Rating	Currency	Current Price	Target Price
AngloGold Ashanti	ANGJ.J	2	ZAR	150.01	175.00
Gold fields	GFIJ.J	2	ZAR	52.99	68.00
Harmony Gold Mng	HARJ.J	2	ZAR	37.40	48.00
Impala Platinum	IMPJ.J	1	ZAR	96.92	130.00
Northam Platinum	NHMJ.J	1	ZAR	33.95	41.00
Anglo Amer Plat	AMSJ.J	1	ZAR	295.00	380.00

Source: Citi Research

## Appendix A-1

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