

US CreditBrief

The back-end buyers' strike continues

- **IG Corporates widened 1bp in May to 102bp**—Geopolitical risks were on the backburner for most of May, and while M&A has continued to dominate the headlines, the impact to spreads has been limited as most acquirers have been high-quality companies. That being said, the Treasury rally appears to be a key reason for the lethargic price action last month.
- **The view in brief**—A lack of spread volatility continues to characterize IG credit. But unlike April, spread tightening has come to a halt, coincidentally right around 100bp. At this juncture, we worry that lack of volatility has lulled the market into the belief that spread moves will continue to be small and the year will prove to be one for coupon-clipping. Yet, with the possibility of resurging geopolitical risks and slowing US growth as tapering proceeds on one hand, and potential easing in Europe and Japan on the other, we think spreads are unlikely to stay where they are—however, the direction they will go is another question altogether. As such, the prospect of coupon-clip type returns lasting for very long is unlikely.

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Figure 1. High grade OAS performance over May 2014, in bp

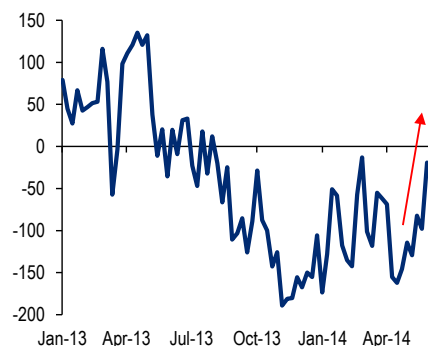
	Current	Last Month	Spread Change	
	30-May-14	30-Apr-14	Absolute	Relative
BIG Corp	102	101	1	1%
IG21	62	64	-2	-3%
Financials	96	95	1	1%
Banks	88	88	0	0%
REITs	114	112	2	2%
Financial Svc.	103	100	2	2%
Insurance	107	104	3	3%
Non-financials	105	103	2	2%
Telco & Media	122	123	-1	-1%
Energy	118	118	0	0%
Basic Materials	141	140	0	0%
Utilities	109	107	2	2%
Industrials	96	94	2	2%
Technology	83	80	3	4%
Consumer Goods	84	81	3	4%
Consumer Svc.	101	98	3	4%
Healthcare	82	78	4	5%

Source: Citi Research, Yieldbook

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Figure 2. 10yr UST futures net positioning, in thousands of contracts



Source: Citi Research, Bloomberg, CFTC

Broad market trends and events

- Months where spreads hardly move are the ones that are most difficult to characterize, and May was no exception. The BIG corporate barely budged over the course of the month, and ended only 1bp wider at 102bp. That being said, we also saw 10s30s curves steepen meaningfully among financials and nonfinancials alike. We reckon both the lethargic spreads and steeper curves are a side effect of unexpected interest rate moves.
- Treasuries were probably the most watched market in May, and considering that the 10yr Treasury yield dropped 17bp over the course of the month, this should come as no surprise. More shocking, however, was the move itself, which seems to have caught the majority of the investor community off-guard. A cursory look at 10yr Treasury futures positioning illustrates that, on the margin, investors expected rates to back up at the start of May (Figure 2). The rapid unwind of the short-Treasury position over the course of the month suggests many investors have been squeezed or that the thesis supporting higher rates has cracked.
- It's likely that lower rates inhibited spread performance during the month. Using history as a guide we can see that spreads struggle to tighten when yields are below the 2.8-2.9% context (Figure 3). In fact, spread moves in either direction were mostly muted over the period from 4Q '12 to 1Q '13 when corporate bond yields dipped below 2.8%. We reckon the loss of the demand associated with yield-sensitive investors had a lot to do with the underperformance of credit back then. And now that corporate bond yields have once again approached the same low levels, it's not surprising to see similar behavior, especially since spreads are considerably tighter than pre-taper tantrum levels.
- The softening bid for paper last month can also be observed in TRACE data. While the 3-month rolling net client buys hovered around \$5-8bn over the past 12 months, it dropped to zero in May (Figure 4).
- On a total-return basis, IG cash yields mirrored the rally in Treasuries and have now returned 5.1% for the year, outperforming equities. Despite the rally in yields, the year still looks very much like a beta-led rally; Triple-Bs have performed the best in terms of quality, generating 6.1% total returns as spreads have tightened 22bp year-to-date.

Figure 3. BIG Corp OAS and YTM, OAS in bp (left) and YTM in % (right)



Source: Citi Research

Figure 4. Net client buys of IG cash corporate bonds, rolling-3m in \$bn



Source: Citi Research, TRACE

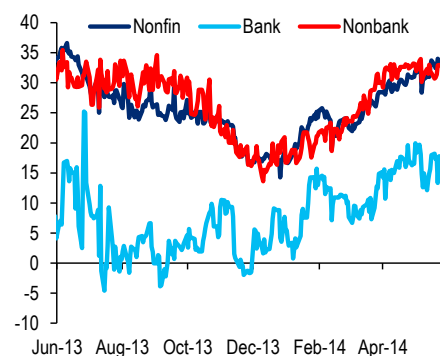
- Credit curves have also been taking cues from the rates market. Over the course of this year, 30yr USTs have outperformed the 10yr by 9bp (Figure 5). And while 10s30s USTs steepened by 3bp in May, yields on long-end corporates are still at levels where the interest from liability-driven buyers is comparatively low. As a result, 10s30s spread curves in nonfinancials, banks, and non-bank financials have all steepened 15-16bp year-to-date, of which 2-3bp happened over the last month (Figure 6).

Figure 5. 10s30s US Treasury spread, yield in bp



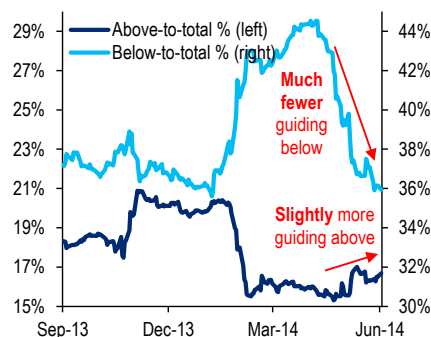
Source: Citi Research, Bloomberg

Figure 6. On-the-run IG 10s30s OAS spread, in bp



Source: Citi Research

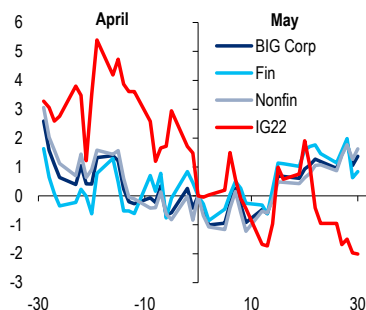
Figure 7. Companies guiding above/below consensus expectations, as a % of total



Source: Citi Research, Bloomberg

- Economic data in May continued to beat expectations, further supporting the view that weak data earlier this year were a result of weather distortions. One of the big positive prints last month was nonfarm payrolls, which came in at 288k vs 219k expectations. Not only was this the largest gain since January 2012, but March and February figures were also revised up 36k. The caveat, however, was the decline in the labor force. The least encouraging data print last month was the downward revision of 1Q GDP to -1.0%, driven predominantly by lower inventories. But aside from the headline print, our **economists view the overall GDP report as better-than-expected**—domestic demand was revised a touch higher, consumer spending showed a 3.1% gain, and it seems that growth is still expected to hit a run rate of 3% with upside risk by the fourth quarter of 2014.
- Overall, 1Q earnings season was not particularly strong, but could easily have been much worse. A look at the overall guidance reveals that while the proportion of companies guiding above consensus expectations only picked up slightly, the proportion of companies guiding below consensus dropped substantially (Figure 7). The stable guidance picture is attributable mostly to utilities, healthcare, and industrials. But as we highlighted in our **weekly mid-month**, only industrials management teams seemed truly optimistic about company prospects. Utilities did well only because of colder-than-expected weather, and healthcare guidance was driven by share repurchases.

Figure 8. High grade spread performance, in bp since April 30th

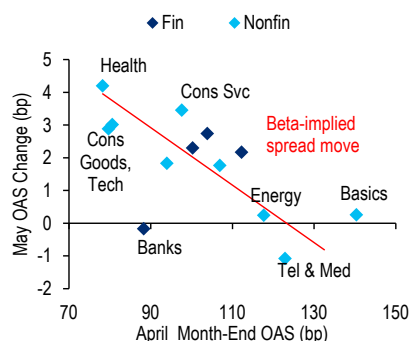


Source: Citi Research

Sector performance

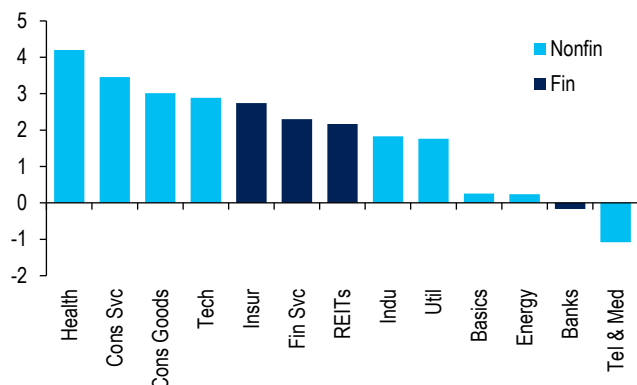
- Financials ended their streak of underperforming nonfinancials this month—the former widened just 1bp while the latter widened 2bp. Among financials, insurance was the worst performing sector, backing up 3bp in May, while banks were the best performing sector with spreads flat over the month.
- Not surprisingly, insurance as a sector was hurt disproportionately by the rally in rates this month, as low rates are a fundamental concern for the economics of the business. Genworth was among the worst performers, widening 10bp after 40bp+ of tightening year-to-date on the back of activist pressures to split the business. Allstate and Aflac widened 6bp in spite of reporting in-line earnings.
- The healthcare sector's 4bp backup ranks it as the worst performer among nonfinancials. The sector continues to be pressured by M&A headlines. Actavis widened 17bp after announcing it would unconditionally guarantee all of Forest Labs' senior unsecured debt upon the close of the transaction. Allergan (AGN) continued to widen throughout May as there was back and forth on acquisition bids from Valeant which could increase AGN's leverage by four times. Finally, AstraZeneca (AZN) widened 6bp on the potential of an acquisition by Pfizer, but rebounded partially after the deal fell through (the \$120bn final offer was thwarted towards the end of the month).
- After healthcare, consumer goods was the next worst performer, widening 3bp in May. Not coincidentally, the sector was also particularly active from an M&A perspective. Hillshire Brands (HSH) spiked by 65bp after announcing its intent to purchase Pinnacle Foods, but subsequently reversed most of the move when Tyson Foods (+22bp) and Pilgrim's Pride each separately announced their intent to purchase HSH. Hillshire ended the month just over 30bp wider. Avon Products leaked 14bp wider after weak quarterly results that reflected significant operational challenges, though this was muted due to a lack of a ratings cut from S&P. Lorillard grinded 6bp tighter on news flow indicating that talks with Reynolds are in advanced stages for an acquisition, which will result in the combined entity capturing 40%+ of the US cigarette market share and 70% of the menthol segment.
- Consumer services were on par with consumer goods' performance, also widening 3bp in May. Home Depot (HD) widened 5bp due to major misses in sales and EPS expectations. Darden Restaurants (DRI) tightened 16bp on account of the sale of its Red Lobster asset, which will be used to reduce leverage slightly. However, shareholders didn't receive this news positively and now a key activist shareholder, Starboard, is attempting to replace all board members which could potentially trip the change-of-control covenants in DRI bonds.
- The technology sector also widened by 3bp this month. Energizer (ENR) was the biggest mover in tech, jumping 59bp wider on the back of its decision to split into two separate units with distinct capital structures. Motorola widened 10bp after weak quarterly results and given its reduced business diversity with the Zebra transaction, increased leverage, and increased shareholder focus.
- Telecom and media was the best performing sector this month, albeit tightening an underwhelming 1bp. AT&T's decision to acquire DirectTV (DTV) caused DTV bonds to tighten 29bp on the potential of an upgrade by Moody's and S&P. Other media companies had quite the opposite reaction—for instance, Discovery Communications widened 8bp.

Figure 9. May spread performance vs. April month-end level, in bp



Source: Citi Research

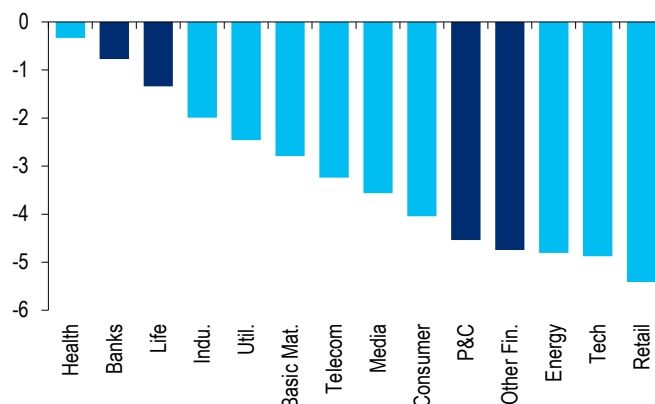
Figure 10. May '14 cash sector performance*, in bp



Source: Citi Research

*Citi BIG Corp index universe constituents used for calculations.

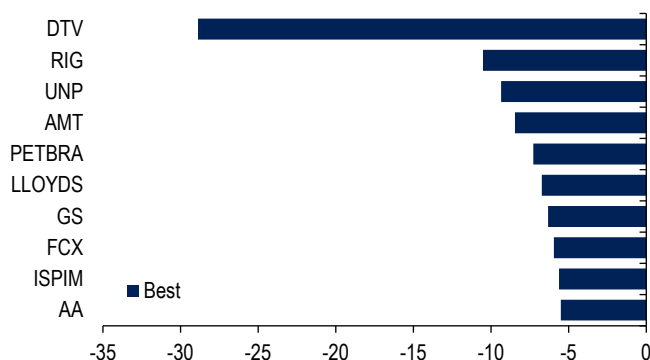
Figure 11. May '14 CDS sector performance*, in bp



Source: Citi Research

*The sectors above include all IG22 constituents plus the 6 primary US banks. Note that spreads are **not** roll adjusted.

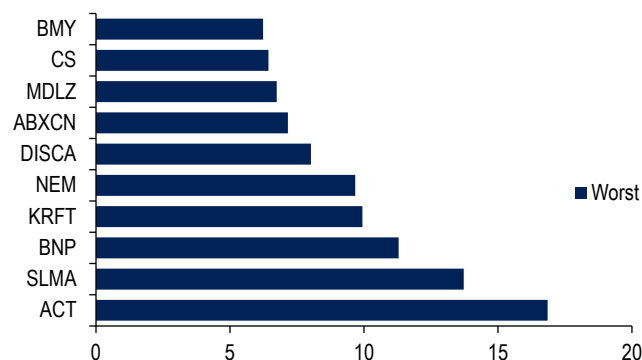
Figure 12. Best OAS performers in May '14*, in bp



Source: Citi Research

*OAS change in May '14 of all index-eligible debt. The credit must have at least \$5bn of index-eligible debt and have seen \$250mn+ trades in the past 3 months.

Figure 13. Worst OAS performers in May '14*, in bp

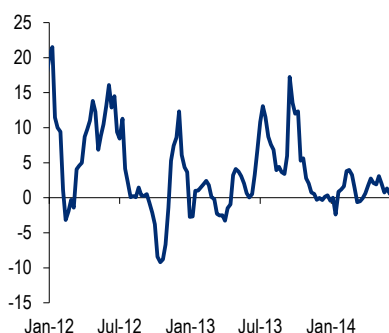


Source: Citi Research

*OAS change in May '14 of all index-eligible debt. The credit must have at least \$5bn of index-eligible debt and have seen \$250mn+ trades in the past 3 months.

Supply: still on track for \$940 for the year

Figure 14. IG New issue concessions, 30-dma in bp

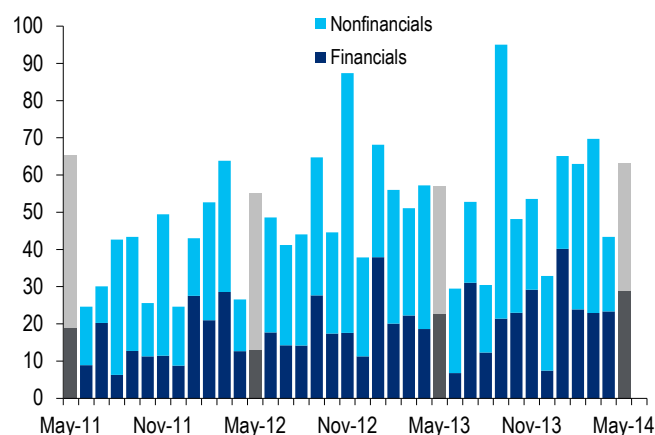


Source: Citi Research

- After the dearth in supply in April resulting largely from earnings blackouts, investment grade corporate issuance bounced up 27% to \$90.4bn (\$44.1bn in financials and \$46.2bn in nonfinancials). Year-to-date, we are 49% of the way to our full-year target of \$940bn.
- While the observable seasonal pattern leaves us unsurprised by a month-over-month increase in supply, we would have expected more than the 27%. Since 2002, the April-May increase in supply averaged 44%, driven largely by pent up supply during 1Q earnings season.
- Using May '12 and May '13 for guidance, we would have expected somewhere between 60-to-80% of the supply to come from nonfinancials (financial issuers are normally much more active at the start of the year and quickly taper off). Last month however, supply was split quite evenly between financials and nonfinancials. In fact, compared to last May, the month's financial supply saw a 30% increase while nonfinancials saw a 22% decrease.

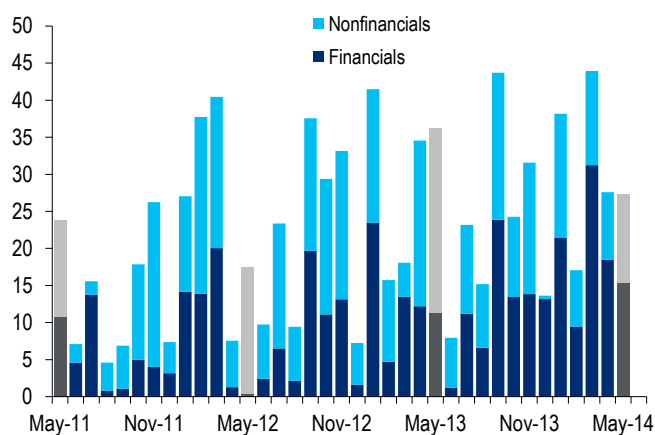
- But financial supply was heavily concentrated in a handful of names. In fact, 7 of the top 10 issuers last month were financial credits, and these credits issued over half of the financial supply. Among the top issuers were Credit Suisse (CS), Wells Fargo (WFC), Deutsche Bank (DB), General Electric Capital Corp (GE), Westpac Banking (WSTP), Royal Bank of Scotland (RBS), and Barclays (BACR). Also notable is that of these names, Wells Fargo and Westpac issued new subordinated debt.
- Pfizer (PFE), Amgen (AMGN), and Celgene (CELG) were among the top issuers in the nonfinancial space. But that said, with the exception of Amgen which plans to use at least part of the capital raised to finance share repurchases, most of this chunky debt issuance was simple refinancing activity.
- Despite the increased supply, new issue concessions edged lower in May. Not surprisingly, the more active issuers suffered the highest concessions. Some of the top issuers (including Barclays, Deutsche Bank, and Amgen) also ranked highest in concessions (8bp, 12bp, and 14bp, respectively).

Figure 15. Domestic issuer supply, in \$bn



Source: Citi Research, Dealogic

Figure 16. Non-US issuer supply, in \$bn



Source: Citi Research, Dealogic

Appendix A-1

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